

Rotary's Second Century

District 6110 Governor's Newsletter - Beginning the Second 100 Years of Rotary Service

September 2005

Governor's Message

September is Rotary's "New Generations Month".



September is Rotary's "New Generations Month". Rotary has a rich history of focusing on the needs of children and youth.

What has your club done to support young people in your community?

There are many areas for clubs to be involved with young people. First, get involved in **Youth Exchange**. Our District has the potential to sponsor many more inbound and outbound long-term exchange students. RI President Carl-Wilhelm Stenhammar stated that his dream was to see every Rotary Club involved in Youth Exchange. Now is the time to begin planning for next year. Commit to hosting or sponsoring an exchange student. Plan to send a representative to the **SCRYE** Conference in Tulsa in February. Tulsa area clubs should get as many Rotarians as possible involved in hosting the **SCRYE** students.

Adopt a school. Every Rotary club should have an adopted school. The relationships formed and the influence of Rotary role models cannot be overstated. Our schools are in crisis and Rotary is in

the best position to help.

Get involved in **Interact** or **Rotoract**. If your club sponsors an Interact or Rotoract Club, participate! If your club does not sponsor an Interact or Rotoract club, be the Rotarian that is the catalyst in forming a club.

Get involved in **RYLA**. We have the best **RYLA** program in all of Rotary. Not only sponsor a young person, but volunteer at the camp.

Conduct a **Four Way Test Speech Contest**. Students today need to be exposed to ethics in life and in business. The Four Way Test Speech Contest offers a glimpse into the struggles inherent in ethical behavior in a complex world and provides an opportunity for personal growth and development. Every club in the District should conduct a contest.

Recognize outstanding students in local schools. Consider recognizing juniors/seniors of the month and invite them to attend your club meetings. Provide scholarships and other support to deserving students.

Participate in the **CHOICES** Program. **CHOICES** is a fantastic and life changing program that teaches junior high students that the choices that they make as young people have long-term and lasting effects on their lives and their future.

Support the **Dictionary Project**. Every club in District 6110 has had

some involvement in this great project. Let's make sure that every third grader in District 6110, even those in communities without a Rotary Club, receives a dictionary.

These are only a few suggestions for your club to get involved with youth and young people. We never know what influence we might have on the life of a young person through Rotary service. Recently, the Rotary Club of Tulsa hosted a Naturalization Ceremony, during which persons became citizens of the United States. Prior to the ceremony one of the candidates for citizenship told me how special it was to become a citizen of our great country at a Rotary meeting. When I asked why, he said, "Because Rotary changed my life. Without Rotary I would not be here today. I was president of my Interact Club in Uganda. Without the influence of the Rotarian role models, the lessons in life, and the support that club provided to me at a time during which I had no direction, my life would surely not have led to this time and place. Rotary indeed changed my life as a very young person."

Ed



SERVICE Above Self

Get your own
copy of the
District 6110
Newsletter on the
Internet!
www.ri6110.org

Hurricane Katrina



Hurricane Katrina has created devastation beyond which we have seen in this country in recent times. Rotarians are already seeking ways to be of assistance. At a point in the future your Rotary Foundation will be a key player in the recovery



and rebuilding through grants that will become available to clubs and districts. Earlier, I forwarded a message from one of my fellow Rotary District Governors from Mississippi, who was interested in getting a head start on what he anticipated would be a significant need for assistance. Neither Governor Stuart Vance of Mississippi nor any of us could have anticipated what was to unfold in the days following the storm. I heard from District



Governor Neil Alford of New Orleans immediately before he evacuated the city, but he has not been in contact since the storm.

With the scope of the needs now coming into focus I am asking District 6110 Rotarians and Rotary



clubs who want to be of assistance to channel funds through our Medical Supplies Network (MSNI). MSNI is a 501 (c) (3) organization that provides an avenue for tax-deductible contributions. Contributions should be made to MSNI earmarked "Disaster Relief".

Those funds will either be used to address specific needs, or will be channeled through agencies on the ground that need our support. Also, MSNI has experience in getting specific goods to people throughout the world that are in

need. Recent examples include the blanket project for Afghanistan and the diaper project for Africa. MSNI will be poised to respond with the available resources at the appropriate time. Our District is


fortunate to have an entity such as MSNI in place, which can serve as a vehicle for all District

6110 clubs to come together in service.



Please join me in keeping all of the victims of this disaster in our thoughts and prayers as we continue to strive to serve others through Rotary.

Ed Hardesty

District Governor 2005 - 2006 

District Governor 2005-06
Ed Hardesty

PDG 2004-05
Gerald Harp

DG Elect 2006-07
Peggy George

DGN 2007-08
Ellis Potter

Secretary
Terri Pollmiller

Treasurer
Russell Robinson

Newsletter Editor
Steve Reid

Associate Editor and PDG
Tom Clark

To Submit an Article: Send Stories, queries, tips, and photographs by mail or email: rotary6110@net-wolf.net. Send only high resolution digital images with email. Please copy and paste text for articles into the body of the e-mail message. We encourage submissions, but assume no responsibility for unsolicited materials.

To send an address change: Enclose your old address, postal code, and Rotary Club and send to P.O. Box 35913, Tulsa, OK 74153 or Contact Steve Reid - 918-955-1208

Postmaster: Send all address changes to: Rotary's Second Century c/o Steve Reid, P.O. Box 35913, Tulsa, OK 74153.

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Views expressed in this publication strive to pass the Four Way Test. If you find errors or anything of concern, please bring it to our attention. Opinions herein may not represent those of District 6110.

Shoes for Orphan Souls

Remember to bring kids shoes to District Conference



SHOES for Orphan SOULS™

LITERACY

Stan Dixon

Following District 6110's recognition as the national model for Literacy and the Dictionary Project in all of U.S and Canadian clubs we have been sending copies of our brochure to all Zones, Districts, and Clubs in most of North America. As a result we have received inquiries from hundreds of groups not previously involved. Even some of the previous distributors of dictionaries are beginning to follow our lead in the value of imprinting the children's names in the books prior to presentation.

We have always felt that having the student's names in the dictionary doubles the value of the gift. At the age of a third grader his/her name if the only distinction enjoyed personally. Realizing that someone cared enough to learn the name and put it in the book is a strong motivator to actually using the book.

A secondary benefit of the bookplates is that the club name and address is displayed which encour-


ages teachers and children to respond with thank you letters. This cultivates skills in spelling, penmanship, sentence structure, creative thought and a number of other important lessons, all of which are important but seldom practiced spontaneously.

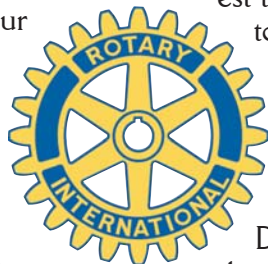
A unexpected benefit of giving out the books is that due to the inclusion of numerous items in the back third of the book which are of interest to the children creates a desire to improve their reading skills by actually reading, without direction from their teachers, because they find items they are interested in. Most third graders have never seen the Declaration of Independence, the Constitution, a write-up of our 43 presidents, maps of the world, information about the 50 states and numerous other information. We have heard of kids coming in from the playground early from recess to look through their new exciting possession.

One of the most recent inclusions is "Sign Language." Our new traveling display which is used at vari-

ous district functions shows several pictures of children practicing their sign language skills.

The latest shipment of our private book, "A Student's Dictionary" which is created by, and for, the sole distribution of The Dictionary Project, Inc, (in cooperation of over 500 clubs & districts of RI) is the eighth edition and has a slightly lighter shade of blue than last year's book. The price remains the same but clubs are encouraged to order in full cartons (24 ea) and full pages of bookplates (6 ea), and pool their orders at convenient locations.

All clubs have received copies of the new Order Blank. Please use it! 



PRESIDENTS, SECRETARIES, TREASURERS. Rotary International dues were due July 1, 2005. If you have not sent in your corrected SAR report and dues, **PLEASE DO SO "NO LATER THAN SEPTEMBER 30, 2005"**. If sent in after this date the District does not get the correct membership numbers. Thank you for taking care of this report. glharp pdg6110.

District 6110 Dates

- September 16-18, 2005District Conference, Inn of the Ozarks, Eureka Springs
- September 16th,2005DG Ed's 4th annual Rotary Foundation Golf Outing
- September 21-25, 2005Zone 28-29 Meeting, Memphis, TN
- February 16-23, 2006International Assembly, San Diego, California, USA
- March 6, 2006RYLA Applications Due
- March 17-18, 2006Presidents-Elect Training Seminar (P.E.T.S.), Peabody Hotel, Little Rock, AR
- March 30-April 2, 2006The 16th annual RYLA camp
- June 11-14, 2006International Convention, Malmö, Sweden/Copenhagen, Denmark

- August**— Membership and Extension Month
- September**— New Generations Month
- October**— Vocational Service Month
- November**— Rotary Foundation Month
- December**— Family Month
- January**— Rotary Awareness Month

- February**— World Understanding Month
- March**— President Elect Training
- April**— Magazine Month
- May**— Planning for upcoming year
- June**— Rotary Fellowships Month
- July**— Literacy Month



*I've Gone To Look For Myself
If I Get Back Before I Return
KEEP.....ME.....HERE !*

If you are a new club secretary and/or treasurer learning about all of the facets of Rotary for the first time, then you may feel like this cartoon character just as many of us did (and sometimes still do) when we first accepted these positions. I am sure that even the most veteran of veterans will agree that there is always more to learn, and that one never knows if they have or ever will become an expert at conducting their club's business, coordinating with the District and RI, working each year with a new president and board, helping to implement new ideas without completely reinventing the wheel each time, and many other functions. Of course there is also the matter of keeping other institutions happy such as the IRS. And just like mama, when the IRS ain't happy ain't nobody happy. Soooo, after conducting a POD meeting in Parsons I was asked by the Most Honorable PDG Tom Clark to provide a series of articles regarding the role of secretary and/or treasurer that would hopefully be worth your time and trouble to read. Because I am an expert ? Hardly !!!! But, just maybe, and with the help of some other non expert veterans, we can throw out a few bones worth gnawing on.

In the meantime there are some things to take note of.

- *There was a Secretary's Manuel Placed in your President's packet at PETS that should be in your hands by now(including a treasurer section).
- * You should have also received a District Directory, RI Directory, Policy & Procedure Manuel, and letters from RI regarding access to the RI Website, Semiannual Reports, and IRS requirements among other things.
- *You should have also returned your semiannual report and dues to RI in July along with District dues to the district treasurer.
- * You should also be sending a monthly report to the district secretary after the last meeting of each month.

Here is a list of contacts that will be a tremendous asset for you. It is by no means complete, but will definitely be helpful.

RI Contact
Maria Flores
floresm@rotaryintl.org

RI Foundation (PHF) Contact
Elizabeth Ponce (Pronounced Pon-say)
847-866-3369
PonceE@rotaryintl.org

District Administrator
Terri Pollmiller
Rotary District 6110
115 South 18th St., Suite 200
Parsons, KS 67357
Office: (620) 423-3112
FAX: (620) 423-3191
tpollmiller@sbcglobal.net


District Treasurer
Russ Robinson (Secretary Whitney)
4200 E. Skelly Dr. Suite 560
Tulsa, Okla. 74135
cpardr@crossandrobinson.com

Rotary Club Software (RI-CAS) Support
Hardik Patel
clubadmin.support@rotaryintl.org
And Two Of The Many
Venders Providing Rotary Products

Russell-Hampton Co.
110 Leawood Drive
New Century, KS 66031-1136
1-800-877-8908
www.ruh.com

National Awards Service
PO Box 5292
Evanston, Ill 60204
1-800-810-2100
www.clubsupplies.com

Future articles will discuss the role of Rotary and the IRS, RI & District requirements and time lines, advantages of the Rotary Software, and the ethics of conducting Rotary business just to name a few.

That's all for now and just remember: Don't stop to stomp on ants when the elephants are stampeding
Dan Allen, Sec.
Muskogee Rotary 

6110 Conference 2005

Guest Speaker Dr. Dale Henry

After earning his B.S. and M.S. in Secondary Education, Dale Henry completed his Ph.D. in 1991 with a concentration in the area of Adult and Continuing Education. He has served as an educator, administrator, author, speaker, trainer, consultant and entrepreneur. In 1994, he was appointed Associate Dean of Professional and Graduate Studies for Tennessee's oldest College, Tusculum College in



Greeneville, Tennessee. Years of consulting and speaking in seminars and inservice trainings throughout the country, facilitated another transition into public speaking and professional development. Dale has been honored with numerous business and educational awards and prides himself in being a master teacher.

Dr. Dale Henry's many experiences in the field of business and education make him a natural when it comes to lively and


humorous presentations. Although Dale believes in the importance of laughter _ his presentations always deliver a strong message packed with useful tools. A native of East Tennessee and the foothills of the Smoky Mountains he draws heavily on his storytelling background to hold the audience in the palm of his hand.

Dale Henry is the founder and

president of Your Best Unlimited, Inc., a Tennessee based training company. He speaks to and trains over 100,000 professionals and executives each year, for clients such as Levi Strauss, AT&T, First Union Bank, Maytag, Cellular One, GTE, FedEx, MCI, Xerox, Sun Trust, The Disney Company, as well as, Federal and International Agencies. In 1999 alone, he presented to over

40 of the Fortune 50. Dale Henry has been featured on numerous television and radio talk shows around the world and has developed several best selling video

and audio training programs. Through his own brand of edu-tainment.

Dale Henry leads his audiences to higher levels of individual and team excellence. All these gifts are blended together to produce entertaining and enlightening programs that touch every member of the audience. 



Why be a Rotarian?

It's not for the money,
it's not for fame and
it's not for any
personal gain.

It's for love of fellow
man. It's just to lend
a helping hand.

It's just to give the
tithe of self.

That's something you
can't buy with wealth.

It's not the pins
worn with pride.

It's just for that
feeling deep inside.

It's that reward
down in your heart.

It's the feeling that
you've been a part
of helping others far and
near.

That makes you a
Rotarian.



Author unknown
Adapted from the newsletter of the
RC of Richmond (D5040)

Texas district spearheads Katrina disaster relief effort

Texas District 5890 was spearheading relief efforts before Hurricane Katrina hit the Gulf Coast. Prior to the hurricane, District Governor Charles A. Thorp contacted neighboring districts to determine needs and sent out a challenge to each of the Rotarians in his district to give US\$20 each for the cause.

"We are now collecting money hand over fist," says Thorp. "People have gone way beyond the challenge."

Thorp says the money will be dispersed to District 6200 to steward the funds where they are needed most. To contribute, send checks to Rotary 5890 Charities, 121 E. 16th St., Houston, TX 77008.

Rotarians interested in collaborating with the district may contact DG Charles Thorp.

Looking ahead wiser than looking back

Harvey Mackay

ONE OF my favorite “Peanuts” comic strips, Lucy tells Charlie Brown, “Life is a cruise ship!” She goes on to explain that some people sit, in their deck chairs facing the ship’s stem so they can see where they have been. Others sit near the ship’s bow so they can see, where they are going.

Then Lucy asks, “Which way does your deck chair face, Charlie Brown?”

In typical fashion, Charlie replies, “I don’t know. I’ve never been able to get my deck chair open.”

Here’s a little advice for when you open your deck chair: Since you have a good idea of where you have been, set your chair so that you can see where you are going.

Looking back is useful to assess success or to avoid repeating mistakes. It is also a good indicator of the direction you’re heading. If you are satisfied with your ability to survive your future, keep your deck chair firmly planted. If you see an iceberg, change the course and find a new vantage point for your chair.

If a comic strip seems too cutesy an example, how about mythology, specifically to Janus, the Roman god of doorways. He is portrayed as having a face on the front and back of his head, which is supposed to show that a doorway is both an entrance and an exit. As Janus stands in the doorway — the present — he can look forward and backward simultaneously. The month of January is named for this god, marking the end of the old year and the beginning of a new one — the past and the future.

Hockey great Wayne Gretzky could see the future on the ice. “I skate where the puck is going to be, not where it has been.

If you don’t have that sixth sense

— in other words if you can’t spot trends or predict the next new thing — your future may be in hiring someone, either an employee or a consultant, who can.

Management guru Peter Drucker shares this wisdom: “It is futile to try to guess what products the future will want. But it is possible to make up one’s mind what idea one wants to make a reality in the future, and to build a different business on such, an idea.”

What does the future look like for business? If I had the definitive answer to that, I wouldn’t have to worry about my future, my children’s or even my grandchildren’s. One, thing we can see is the trend toward diversity. In 1998, 73 percent of the American, population was classified as white, but by 2050, that demographic will be 53 percent. The African-American, Asian and Hispanic populations in America all will increase, which will signal a need for new products, new approaches in hiring and marketing, and a wider view of the world. We will be serving ever-growing world markets and competing with manufacturers from every corner of the globe. Much of that future is at our doorstep now, begging for our personal Janus to look ahead for the best ways to compete and thrive

If you would have told me 40 years ago that the need for paper envelopes would be replaced by electronic transmissions in everyday correspondence, I’m not sure I

would have believed you. Mackay Envelope Co., whose mission is “to be in business forever,” could have been a pleasant memory if we had just given up then. Instead, we took our working knowledge and adapted it to fit needs for other kinds of direct mail and packaging, applications.

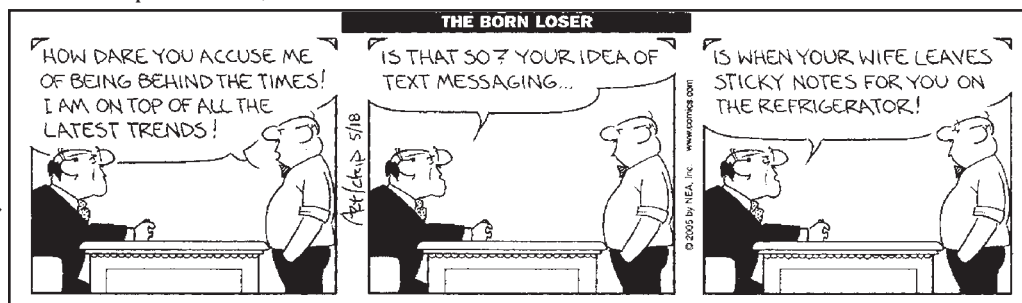
Knowing where you came from is often a very important link to where you will — and should — go next.

A successful farmer hired a neighbor’s inexperienced son to help with the spring plowing. The farmer left the boy unsupervised to go work in a different field. The boy tried as hard as he could to plow straight furrows, and frequently looked over his shoulder to check his progress. Despite his best efforts, the rows were crooked, and nothing seemed to change his results.

The farmer came back to check on the boy, and identified the problem immediately. In a calm voice, the farmer told him, “You can’t plow a straight row if you continually look back. You must keep your eyes focused straight ahead. And always remember where you have been.”

Mackay’s Moral: If you don’t look ahead, you’ll always be behind. 🌐

Harvey Mackay is author of the New York Times best seller “Pushing the Envelope” (Ballantine Books). He can be reached through his Web site at: www.mackay.com or Mackay Envelope Corp., 2100 Elm St, Minneapolis, MN 55414.



DISTRICT ATTENDANCE AND FOUNDATION GIVING

Year To Date - Contest

July

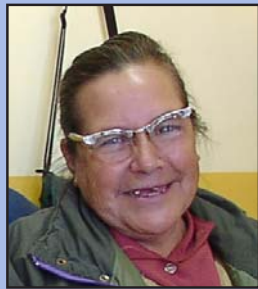
Club Name	Membership 07/01/05	07/31/05	Net Gain/Loss	% Attendance	7/1/05-7/31/05	Goals
Aurora	.33	.31	-1	.57.00	.00	\$3,100.00
Bartlesville	167	167	.0	73.20	100.00	\$16,600.00
Bartlesville Daybreak	84	84	.0	64.75	100.00	\$7,560.00
Bentonville	.98	103	.5	70.30	.00	\$10,200.00
Bentonville/BV Daybreak	.35	.35	.0	83.00	.00	\$3,500.00
Berryville	.34	.34	.0	66.00	100.00	\$1,980.00
Bixby	.72	.65	-7	57.00	400.00	\$7,000.00
Booneville	.34	.35	.1	76.00	.00	\$.00
Bristow	.31	.33	.2	49.19	.00	\$3,300.00
Broken Arrow	.73	.75	.1	74.00	.00	\$7,000.00
Bull Shoals-Lakeview	.36	.36	.0	93.60	500.00	\$5,200.00
Carthage	.91	.93	.0	62.00	500.00	\$4,500.00
Cassville	.59	.59	.0	56.00	.00	\$5,900.00
Chanute	.36	.36	.0	60.00	.00	\$.00
Claremore	.77	.78	.1	56.00	.00	\$3,120.00
Claremore Reveille	.22	.22	.0	80.52	.00	\$2,300.00
Coffeyville	.54	.54	.0	57.00	.00	\$1,650.00
Drumright	.23	.24	.1	55.33	.00	\$.00
Eureka Springs	.60	.59	-1	69.80	1280.00	\$5,800.00
Fayetteville	235	235	.0	66.94	40.00	\$23,900.00
Fort Scott	.59	.55	-4	66.00	.00	\$1,100.00
Fort Smith	133	135	.2	64.00	200.00	\$14,000.00
Fort Smith Southside	.29	.29	.0	72.00	.00	\$2,900.00
Fredonia	.26	.26	.0	71.00	.00	\$.00
Frontenac	.21	.21	.0	67.00	.00	\$2,200.00
Greenwood	.47	.49	.2	46.00	.00	\$.00
Grove	.84	.82	-2	60.49	.00	\$8,800.00
Harrison	.98	.98	.1	65.11	.00	\$10,000.00
Henryetta	.20	.20	.0	62.50	.00	\$2,000.00
Holiday Island	.12	.12	.0	72.00	.00	\$.00
Humboldt	.20	.20	.0	60.00	.00	\$.00
Independence	.67	.66	-1	29.80	.00	\$.00
Iola	.44	.44	.0	62.00	1200.00	\$4,600.00
Joplin	127	126	-1	68.00	.00	\$.00
Joplin Daybreak	.80	.80	.2	65.45	.00	\$7,100.00
Lamar	.59	.60	.1	80.00	.00	\$5,900.00
McAlester	.84	.83	-1	59.93	.00	\$8,500.00
Miami	.83	.83	.0	65.30	100.00	\$.00
Mid-Marion County	.28	.28	.0	72.90	500.00	\$2,900.00
Mountain Home	.86	.84	-2	77.90	.00	\$8,500.00
Mt. Vernon	.40	.39	-1	49.00	.00	\$4,000.00
Muskogee	.87	.88	.0	42.39	.00	\$.00
Neodesha	.19	.20	.0	67.00	.00	\$.500.06
Neosho	.56	.54	-2	52.78	.00	\$.00
Nevada	.89	.88	-1	44.60	.00	\$.00
North Tulsa	.21	.21	.0	80.00	10.00	\$2,000.00
Northside Fayetteville	.87	.84	-3	62.34	301.00	\$9,000.00
Nowata	.12	.12	.0	44.00	.00	\$.240.00
Okmulgee	.29	.58	.0	4.00	.00	\$.00
Oswego	.16	.16	.0	79.69	.00	\$1,600.00
Owasso					.00	\$.00
Ozark	.23	.23	.0	75.00	.00	\$2,100.00
Paris	.29	.29	.0	48.00	.00	\$.00
Parsons	.42	.42	.0	66.00	250.00	\$.00
Pittsburg	.84	.84	.0	65.31	.00	\$4,250.00
Pittsburg Sunrise	.39	.40	.1	87.90	.00	\$4,000.00
Poteau	.41	.39	-2	62.56	.00	\$4,100.00
Pryor	.56	.55	-1	78.97	.00	\$5,000.00
Rogers	143	143	.0	68.15	500.00	\$12,600.00
Rogers Early Risers	.56	.52	.0	47.39	.00	\$.00
Sand Springs	117	117	.1	62.46	.00	\$11,800.00
Sapulpa	.68	.68	.0	62.00	.00	\$7,100.00
Siloam Springs	.50	.50	.0	48.00	.00	\$.00
Skiatook	.26	.26	.0	76.90	.00	\$.00
Southeast Tulsa	.69	.70	.1	78.41	.00	\$7,200.00
Southside Tulsa	.64	.64	.0	73.00	500.00	\$.00
Springdale	231	235	.1	54.63	3521.11	\$69,000.00
Tahlequah-Cherokee County	.31	.31	.0	53.20	.00	\$.999.94
Tulsa	478	479	.1	78.10	.00	\$47,500.00
Tulsa Midtown	.29	.34	.5	71.00	.00	\$3,300.00
Tulsa Sunrise	.67	.67	.0	78.41	.00	\$6,500.00
Van Buren	.58	.58	.0	35.00	.00	\$.500.00
Vinita	.52	.51	-1	66.00	.00	\$.00
Wagoner	.42	.42	.0	51.15	.00	\$4,200.00
Webb City-Carl Junction					.00	\$4,500.00
Will Rogers (Tulsa)	.67	.68	.1	46.30	.00	\$6,700.00
District 6110	4,979	5,006	30		\$10,102.11	\$409,800.00

WANTED

Donated Eye Glasses



Help people in the world with no hope of getting glasses of their own.



Donated glasses help people like the ones you see on this poster. Used glasses will do much more for people around the world than they will in a drawer or an old shoebox. These glasses provide the miracle of sight to the disadvantaged.

Those people less fortunate in the world will thank you!

Eye care has been provided in the following countries:

Mexico
Haiti
Panama
Costa Rica
Dominican Republic
Jamaica
Panama
Nicaragua

Bolivia
Chile
Kenya
Thailand
Guatemala
Venezuela
Belize



Bring any donated glasses to the 6110 District Conference in Eureka Springs. You can give the gift of sight to a person in need.



District 6110
Vision

