

Rotary's Second Century

District 6110 Governor's Newsletter - Beginning the Second 100 Years of Rotary Service

March 2006

Governor's Message

Informed Enlightened Inspired



Ed Hardesty

History is important to us as individuals, families, and organizations. History informs us and, if understood properly, can help to guide future actions. Often our history provides a reason to celebrate and to reflect. At other times a careful look at our history can guide a decision and prevent us from repeating a mistake. It is important, therefore, that we are aware of Rotary's rich history.

Let's take a look at some of Rotary's earliest history and see if we are informed, enlightened, or inspired. Consider this quote from Paul Harris, which describes some of the principles and values that were adopted early on by Rotary:

"We looked forward to meetings as a traveler in a desert looks forward to oases. We banished "Mister" and used first names. Silvester Schiele suggested photographs in our roster and the reading of papers on our respective businesses. Harry Ruggles contributed Club singing.

My plan for our Club provided that only one member of each business or profession would be eligible for membership. We would thus be able to enjoy the fellowship and also to help each other in our respective vocations. The Club

grew by leaps and bounds, and representatives of different nationalities, religions, and political faiths came in.

Complete tolerance prevailed. Our peace and tranquility soon burst their bounds, however. We ceased to be content with isolationism and began Community Service, built upon the rock of fellowship and goodwill, and that foundation has never been shaken." Paul P. Harris, the February 1947 issue of *The Rotarian*



As you can see, our history informs us as to our roots of fellowship, vocational service, networking, tolerance, and most importantly service to others. Is that firm foundation still a part of your club? Each Rotary Club has a rich history that includes the stories of key leaders and decisions that shaped the future of the club. If your club does not have a recorded history, I encourage you to begin the process of putting it together. Your club's history will inform you, entertain you, inspire you, and ensure that you do not stray from the core values of Rotary.

Ed

Stan Dixon

I am saddened to learn of the death of Stan Dixon. Stan truly embodied the essence of Rotary service. His tireless efforts to see that our Dictionary Project continues to be a model for others to

emulate and is only one aspect of his life of "Service Above Self". Stan was a great supporter of the Rotary Foundation and a member of the Paul Harris Society, fulfilling a pledge to sponsor at least one Paul Harris Fellow each year. Stan was in service to others up until the last moments of his life. Stan and the contributions that he made to enrich the lives of so many can never be replaced by one person.

I ask that you keep Dolly and the family in your thoughts and prayers, and in honor of Stan and his legacy, to renew your commitment to service and the support of our Foundation. If we all work together and each pick up a piece of all of the things that Stan did for others through Rotary, we can perhaps begin to fill the void left by his passing.

The following is a copy of Stan's obituary.

Stanley Orion Dixon, was born on March 3, 1925 in Tulsa, OK and died from a pulmonary embolism on March 3, 2006. His parents were Estel Waldo Dixon and Dorothy Evelyn Brosius Dixon, Kincaid, KS. He graduated from Will Rogers High School where he was an Eagle Scout, Yearbook Editor and earned four letters. He entered the U.S. Army immediately after graduation and served in the 104th Infantry Division in Europe from Omaha Beach to the link up with the Russians on the Elbe River.



SERVICE Above Self

Following discharge from the Army he joined the Oklahoma National Guard and was called to active duty in Korea in 1950 with the 45th Infantry Division. He attended the University of Tulsa, graduating in 1949. He married Alice Zeedavern Gebhart to which union Stephen Scott Dixon, Mary Susanne Dixon and Alisann Dixon were born. He entered the lumber business with his father in the Dixon Lumber Company in Tulsa. In 1963 he moved to Denver, CO, where he worked for Flintco, Inc. He was named Lumberman of the Year by the "Wood Organization of Denver" and served as President of the Mountain States Lumber Dealers Association. He was Director of the National Lumber Dealers Association and was instrumental in developing international standards for plywood siding and beams. His life of service continued upon his return to Tulsa. He served as Director of the Tulsa Executive Association, member of Tulsa Club and Executive Board of the Indian Nations Council of the Boy Scouts of

America. He was a member of Asbury Methodist Church and


drove for Meals on Wheels. He was a Scottish Rite Mason and a multi-gallon blood donor at the Red Cross. He volunteered over 2,000 hours at the Tulsa Police Department. He served as Vice President for Oklahoma in the Palomino Horse Breeder's Association.

His one passion evolving from his love of our Lord was for service in **Rotary**. He was a member of the Rotary Club of Tulsa, the Rotary Club of Colorado Springs and the Rotary Club of Romona, CA. He was the Organizing Secretary of the Southside Rotary Club and served as President, Vice-President, Secretary and Chairman of the foundation fund raising efforts during his affiliation with the club. He was a 20 year member of the **Rotary Men of Note** and performed nationally and internationally. He was recognized by Rotary International with the **"Four Avenues of Service Citation"** for his work. He was well known for his work with the **Dictionary Project**, which he implemented as a district project. He had personally handled orders for more than 65,000 dictionaries for third

grade students. The Rotary Task Force for North America has adopted the project to be the model for all of Rotary International.

He is survived by his wife, Dolly Thomas Dixon; his three children and his nine grandchildren.

He was preceded in death by his parents. Memorial celebration was held at 3 p.m., Monday, March 6th at Asbury United Methodist Church, Mason Chapel.

In lieu of flowers donations may be made to the Rotary District 6110 Foundation, 4200 E. Skelly Dr. Suite 560, Tulsa, OK 74135 or the building fund of Asbury United Methodist Church, Ninde Garden Chapel, 742-5556. 



District Governor 2005-06

Ed Hardesty

PDG 2004-05

Gerald Harp

DG Elect 2006-07

Peggy George

DGN 2007-08

Ellis Potter

Secretary

Terri Pollmiller

Treasurer

Russell Robinson

Newsletter Editor

Steve Reid

Muskogee Bureau Chief

Dan Allen

To Submit an Article: Send Stories, queries, tips, and photographs by mail or email: steve@6110times.org. Send only high resolution digital images with email. Please copy and paste text for articles into the body of the e-mail message. We encourage submissions, but assume no responsibility for unsolicited materials.

To send an address change: Enclose your old address, postal code, and Rotary Club and send to P.O. Box 35913, Tulsa, OK 74153 or Contact Steve Reid - 918-955-1208

Postmaster: Send all address changes to: Rotary's Second Century c/o Steve Reid, P.O. Box 35913, Tulsa, OK 74153.

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Views expressed in this publication strive to pass the Four Way Test. If you find errors or anything of concern, please bring it to our attention. Opinions herein may not represent those of District 6110.

**Mid-America
PETS
Has Arrived!**

Supporting The President's Emphases


PDG Gerald Harp

RI President Glenn E. Estess Sr. Called on Rotarians to Celebrate Rotary by directing their service efforts to water resources, literacy, health concerns, and the family of Rotary. These emphases were the impetus behind many club projects and the focus of several Presidential Celebrations.

To counter a growing water crisis around the globe, clubs are partnering with non-governmental organizations to tap new sources of fresh water. One project, the Ethiopia Water Initiative, teams Rotarians from RI districts 5030 (Washington, USA) and 9200 (Ethiopia) with WaterPartners International. It seeks to benefit more than 25,000 people residing in the country's poorest, drought-stricken regions.

On the Caribbean island of Curacao, Rotarians launched a program that provides school children with reading books written in their native language, Papiamentu. At a 23 February 2005 ceremony in honor of Rotary's centennial, Rotary Club of Curacao members distributed books to about 1,000 children (pictured below). The club plans on creating long-term reading programs with local schools.

Thanks to the Rotary clubs of Changpuak Chiang Mai, Thailand, and Fayetteville, Arkansas USA,

schoolchildren in a mountain area of northern Thailand can now make the 4-mile trek to class with shoes on their feet. Both clubs raised \$10,000 for their centennial twin-club project and purchased 800 pairs of new shoes and school supplies for elementary and high school students. With little money for such "luxuries" as footwear, these children made their daily trip to school barefoot, walking along rocky, snake-infested jungle paths. 

ble of providing the leadership the new club will need. Also, his wife Lisa, is Branch Manager of the Farmers Bank East Bank on Rogers Avenue, Fort Smith.

Ed Wilkinson, Past-President of the Greenwood Club is directly involved in the Charter process, as you might guess from who is named as the Charter President. Ed is throwing his considerable influence (as AR State Senator) into our membership recruitment process. He is already actively working on the prospect list. Ed and Ken Edwards (Greenwood President-Elect 07-08...a different Kenny) will be part of the River Valley orientation team. The rest of the team will be members of the Rotary Club of Fort Smith, and hopefully A.C. Moncrief from Van Buren. I also intend to talk with Brent McCord, President of the Rotary Club of Fort Smith Southside to be a part of that team. That would be four clubs teaming up to put together this new charter. Involving other clubs in this "birthing" of a new Charter, that it could only be a "GOOD THING" and bring about some interesting and exciting results.

We will charter well before July 1...probably Mid-May.

Charter President Selected for River Valley Rotary Club

Rotary Club of Fort Smith President Paul Wise

The president of the River Valley Rotary Club has been selected. His name is **Kenny Holloman**, Executive VP and Branch Manager of the NEW Lavaca Farmers Bank. He will be attending MAPETS in Little Rock. The Rotary Club of Fort Smith board has approved paying his MAPETS expenses.

Kenny is a great guy, very personable and energetic, and quite capa-



District 6110 Dates

- March 6, 2006RYLA Applications Due
- March 17-18, 2006Presidents-Elect Training Seminar (P.E.T.S.), Peabody Hotel, Little Rock, AR**
- April 6- April 9, 2006The 16th annual RYLA camp
- June 11-14, 2006International Convention, Malmö, Sweden/Copenhagen, Denmark

- March**— President Elect Training
- April**— Magazine Month
- May**— Planning for upcoming year
- June**— Rotary Fellowships Month
- July**— Literacy Month
- August**— Membership and Extension Month

- September**— New Generations Month
- October**— Vocational Service Month
- November**— Rotary Foundation Month
- December**— Family Month
- January**— Rotary Awareness Month
- February**— World Understanding Month



No time to relax ... the features RI-CAS

BY DAN ALLEN, SEC/TREAS
MUSKOGEE ROTARY



Last month we introduced the idea of using the Rotary software (RI-CAS) in your club

with a promise to “entice you” with more features this month. So here it is.

➤ RI-CAS has a complete data base with a front page formatted to your preference. A filter engine can separate data such as past members vs. current members, male or female, age, time in the club, those that have had orientation etc... Want to see those that fall below the 60% attendance rule (or any % attendance)? Virtually any separation can be done with the filters.

➤ It also provides a place to record events, club archives, position assignments and fund raising.

➤ And then there is the report section that provides RI Reports, Club Reports, History Reports, Member Reports etc... Need some labels for all or a certain group of members?...done. Need a birthday list?...done. Are you still using the pencil to figure the club attendance before sending District Monthly Reports. RI-CAS does a complete report with the number of members added or lost, latest club size, and attendance percentage. And, when Terri gets the district software running and tested then it will be a push of the button from your computer to hers.

➤ Uh Oh, you just noticed a member brought their spouse to lunch and you can't remember his/her name. No problem if you ask RI-CAS to add spouses names to the lunch roster.

➤ Speaking of lunch, you can even bar code the badges for scanning as the attendees come in, or just check them off electronically with your laptop. No laptop? Then just print a roster for checking and enter into the software when you get back to the desk top.

➤ Here's a good one. One of the board members wanted to send a “we missed you” note to the absentees each week. RI-CAS can send that report to him with a push of the button.

➤ What about a Roster made to your specs including the member's picture? Talk about an infomercial. But you can see, as I mentioned earlier, that this is a large program with a vast array of abilities. And since it is designed for Rotary then it is not hard to put them into play. Later, we will talk about the treasurer side as well.

Dan

THE MEMBERSHIP PROCESS

FIND THEM

Qualifications

- Adult of good character
- Proprietor, partner, officer, manager, or
- Discretionary position in business/ profession, or
- Retired from above
(Article V, Section 2, Rotary Constitution)
- Membership Profile

Where to Look

- Classification Survey
- Friends / Family Members
- Business Contacts
- New / Existing Businesses
- Places of Worship
- Former
 - Rotaractors
 - GSE team members
 - RYLA awardees
 - Youth Exchange participants
 - Ambassadorial Scholars
- Other

Creating Awareness

- Advertising
- Public Relations
- Brochures

BRING THEM IN

Initial Contact

- Personal
- Phone
- Mail

Club Visit

- Cost
- Introduction
- Follow-up
- Record

Information

- District Brochure
- Club Brochure
- This is Rotary
- Potential Projects

Pre-Induction

- Benefits
- Responsibilities
- Cost
- Opportunities
- Further Information
- Prospect Information

Approvals

- Submit Proposal Form
(to Membership Chair)
- Board Approval
- Inform Club Members
(10 days for comments)

Induction

- Formal Ceremony
- Invite Family
- New Member Packet

KEEP THEM INTERESTED

Get Them Involved

- Red Badge Program
- Assign a Mentor
- New Member Forums
- Committee Assignment
- New Project Participation
- Act as Greeters
- Attend Fireside Chats

Address Resigning Members

- Conduct Exit Interviews
- Offer to forward contact information and dates of membership to another club

REMEMBER: The key to retention is an active club with:
good meetings,
great programs, and
lots of activities,
in which all members are involved!

In all of the above it is critical to get buy in from the club on goals and to identify who is responsible for each activity.

For governors-elect, there's no business like show business

Story by **Tiffany Woods**
Rotary International News
27 February 2006

Room 1002 of the Manchester Grand Hyatt in San Diego, California, USA, is a hub of activity as people stop by to pick up costumes for a New Orleans Mardi Gras dance they'll be performing at Rotary's International Assembly in five days. The assembly, which took place 16-23 February at the hotel, is a training conference for district governors-elect, and every year they and their spouses perform song-and-dance routines in groups.

The New Orleans group includes incoming governors and spouses from the Midwest and Gulf Coast. They have chosen to perform to "When the Saints Go Marching In" costumed in the spirit of Mardi Gras, with jester hats and mounds of green, purple, and gold-beaded necklaces. District Governor-elect Jerry Fortino hands out small umbrellas to people trying on purple jerseys that say "I LOVE NEW ORLEANS" on the back.

The next day, the group gathers in a foyer to practice the routine. "You have to remember, everyone else is doing talent. We're doing satire," jokes District Governor-elect John Gooch.

District Governor-elect **Peggy George** gives instructions. "I'm the director of this motley crew. I've never had such a disobedient group. Everyone is a leader and they don't take advice well," she kids.

As the New Orleans group gets its act together, eight couples from the Philippines rehearse what looks like a waltz. They've practiced together four or five times at a hotel in Manila and paid a choreographer. Some of the members even flew into Manila from various islands to make the rehearsals. It's all business, no smiles. Precision is key. "One, two, three. Don't move your arms. Shoulder to shoulder," their leader commands, her arms crossed, her left foot turned out, and a look of displeasure on her face.

A few feet away, a jovial, unstructured group works on an act from the movie *The Blues Brothers*. They

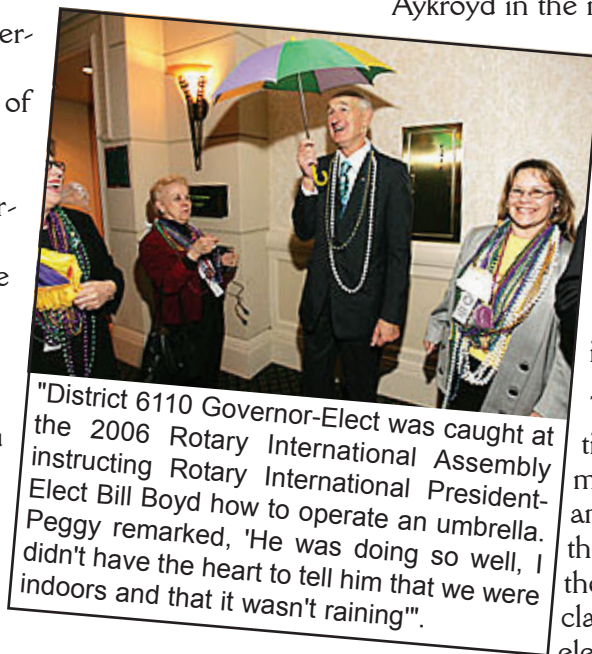
received instructions by e-mail but had never practiced the routine until now. They're not worried, however.

Show time

Four days later, it's time for the show. The New Orleans bunch and 29 other groups take their seats in the assembly room as they wait for their turn. "We're probably going to take this show to Broadway," Peggy George jokes.

Across the aisle, the Blues Brothers take a seat. "We're on a mission from God," says District Governor-elect Jay Kapner, quoting a famous line from the movie. Kapner is dressed as Elwood Blues, played by Dan

Aykroyd in the movie. Next to him is Joliet Jake Blues, played by John Belushi in the movie, also known as District Governor-elect Bernie Riedel. Kapner and Riedel are in full Blues Brother attire - thin, black ties, sunglasses, suits, long painted sideburns, and black hats. "Do you see my gray hair?" Riedel asks, hoping the hat hides it.



"District 6110 Governor-Elect was caught at the 2006 Rotary International Assembly instructing Rotary International President-Elect Bill Boyd how to operate an umbrella. Peggy remarked, 'He was doing so well, I didn't have the heart to tell him that we were indoors and that it wasn't raining'".

The sixth act finishes, and it's time for the New Orleans group's moment of fame. The music starts and they enter the stage, twirling their umbrellas and bee-bopping to the catchy tune. The audience claps to the beat. District Governor-elect John Behrendt goes to center stage and chimes in with a kazoo.

He blows too hard and it flies out of his mouth. As the number winds down, the performers walk into the audience and hand out beads. Everyone applauds.

"Wasn't that crazy?" Peggy George says. "We forgot to sing." 🌀





JAMES GIBBARD/Tulsa World

Mike Carter (left), Linda Bradshaw, Rick Dickson and Chris Lincoln gather at the Bill Connors Sports Dinner.

Bill Connors Sports Dinner honors outstanding Tulsans

The annual Bill Connors Sports Dinner at the Tulsa Marriott Southern Hills drew nearly 400 people who applauded the evening's honorees.

The Tulsa Sports Commission initiated the awards to honor outstanding Tulsans for contributions to the local sports community and named them for the man who exemplified their spirit. Connors was a longtime sports editor for the Tulsa World.

Keynote speaker Rick Dickson, the athletic director at Tulane University, talked about the school's amazing resilience in facing the challenge to rebuild and repair after Hurricane Katrina. He also spoke of his many fond memories of Tulsa and the University of Tulsa, where he was athletic director for six years.

Keith Bailey, who received the 2005 Sportsman of the Year award, presented the 2006 award to Mike Carter, Oral Roberts University athletic director, for his visionary dedication to ORU's athletic program.

Linda Bradshaw received the Haney Community Service Award for her numerous civic contributions in Tulsa and dedication to physical-fitness education.

Rodeo announcer Clem

danna
sue
WALKER



people & places

McSpadden presented her with the award. He is a member of the Cowboy Hall of Fame, the Oklahoma Hall of Fame and the PRCA Hall of Fame.

The Haney Community Service award is named after retired Edison High School coach and recent National High School Hall of Fame inductee, J.V. Haney. The award spotlights outstanding Tulsans for their dedication and contribution to sports and amateur athletics.

A highlight of the evening was a video tribute to the late Ed Lacy, the first recipient of the Haney Community Service Award.

Former ESPN host Chris Lincoln was the emcee.

Others on the program included Reuben Gant, Greenwood Chamber of Commerce executive director, and the Rev. Jim Miller, First Presbyterian Church senior pastor, who gave the invocation. Jesse Boudiette

and Stacey Roggendorff were the event co-chairs.

Sponsors of the event included Cox Communications, Flying Colors Media, Keith and Pat Bailey, Oral Roberts University, Oral Roberts University Golden Eagle Club, Spirit Bank, Tulsa Marriott Southern Hills and the Tulsa World.

Other sponsors are Anchor Drilling Fluids USA, Case and Associates, H.A. & Mary K. Chapman Charitable Trust, Gable and Gotwals, GDH Consulting, Henry Primeaux's Crown Bristow and Schnake Turnbo Frank.

The Bill Connors Awards will air on Cox, channel 3 at the following times — 12 p.m. Tuesday, 11:30 a.m. Wednesday, 8 p.m. March 1 and 4:30 p.m. March 5.

The Tulsa Sports Commission was created in 1993 to attract and develop amateur sporting events, conventions and other sports ventures for economic impact on the Tulsa community. The organization actively solicits amateur championships, sports-related clinics and conventions from across the nation. It has produced more than \$235 million in economic impact in the region.

Danna Sue Walker 581-8342
dannasue.walker@tulsaworld.com

IT'S JUST A KANSAS THING


Bob Shields, past president of the Rotary Club of Oswego, Kansas, displays his Valentines gifts. Bob provided these items for the club's monthly "mystery auction."



To have a little fun and at the same time make a little money for the local club, members take turns providing items to be auctioned off. To make it more interesting, the items are place in a sealed box so the bidders don't actually know what they are bidding on. We call it our "mystery auction." Items generally bring \$20 to \$25 but have gone as high as \$38.

This is just another way to involve members as a donor or as a bidder. Everyone gets involved, even if it is to encourage someone to bid just a little higher.

Bob's items were auctioned on Valentine's Day. It may have been a Lifesaver to that lucky person with the final bid.

Remember what PDG Tom Clark said, "Are we having fun?" 



Dear Fellow Rotarians,

Rotary is so much more than the sum of its parts. Every program of Rotary — the club and district activities, the scholarships and exchanges, and the vast and varied humanitarian projects — serves a different purpose. No two clubs anywhere are exactly alike, and it is this diversity that is our strength.

Together, we show the world that a better future is possible anywhere and everywhere and that generosity of spirit, tolerance for differences, and high moral values are not obstacles to success but the path to success.

In a world full of ethical challenges, where cooperation among countries and tolerance of differences is so vital to peace, Rotary provides a much-needed example of solid integrity, international cooperation, and the spirit of volunteerism.

My theme for the 2006-07 Rotary year, *Lead the Way*, reflects my belief in the power of Rotarians to change the world. Together, 1.2 million Rotarians will *Lead the Way* to a brighter future through fellowship and service.

Today's world needs heroes, not celebrities. All of us in Rotary are ordinary people with busy lives, striving to do our best. Quietly, in thousands of different ways, we are working to make the world a better, healthier, and safer place. I believe strongly that we, as Rotarians, must be motivated in our choice of service much more by what is practical and necessary than by what tugs at our emotions. We must identify real needs and work flexibly and cooperatively. Rotary service cannot be a one-way street; every project must be a partnership with those we wish to help.

Throughout the world, there are so many tremendous needs. As Rotarians, it is easy to want to meet them all, but as practical people, we know that we must apply our efforts where they can do the most good. For this reason, I have chosen water management, literacy, health and hunger, and the family of Rotary as my emphases for 2006-07.

Outside of Rotary, there is far too little awareness of the shortage of clean, safe water in the developing world. If a natural disaster wiped out 6,000 children under the age of five in one day, it would be on the front page of every newspaper. And yet, 6,000 children do die, every single day, from waterborne illnesses. This is a situation that can be addressed very effectively through small-scale projects on a local level and has been addressed through successful

Rotary projects for many years. I encourage clubs and districts throughout the Rotary world to expand on this work and focus on bringing clean water wherever it is needed, one community at a time.

As a member of a family of readers, literacy has always been very important to me, and its value to society can hardly be overestimated. Literacy is a prerequisite for democracy, stability, and prosperity in a nation; it has the potential to halt the cycle of poverty and bring a better life to the next generation. Literacy has been a Rotary priority for many RI presidents and must remain high on our agenda.

Health and hunger concerns encompass much of the work that Rotary clubs do at the local level. These projects are at the very core of Rotary service and brought us to the great work of PolioPlus. We must continue to work for polio eradication until it is achieved, and pursue the many and varied health and hunger projects that Rotary is known for worldwide.

In 2006-07, I would like to return to the family of Rotary and the emphasis on caring equally for everyone in the Rotary family. Youth programs, such as Youth Exchange, Interact, and Rotaract, are vital to ensuring the health of Rotary's future. They also further Rotary's work by instilling

a sense of integrity, tolerance, and unselfishness in the next generation. And caring for Rotarian families and spouses can only strengthen Rotary.

In 2006-07, I will ask Rotarians everywhere to focus on the possibilities that Rotary brings to each individual and that each individual brings

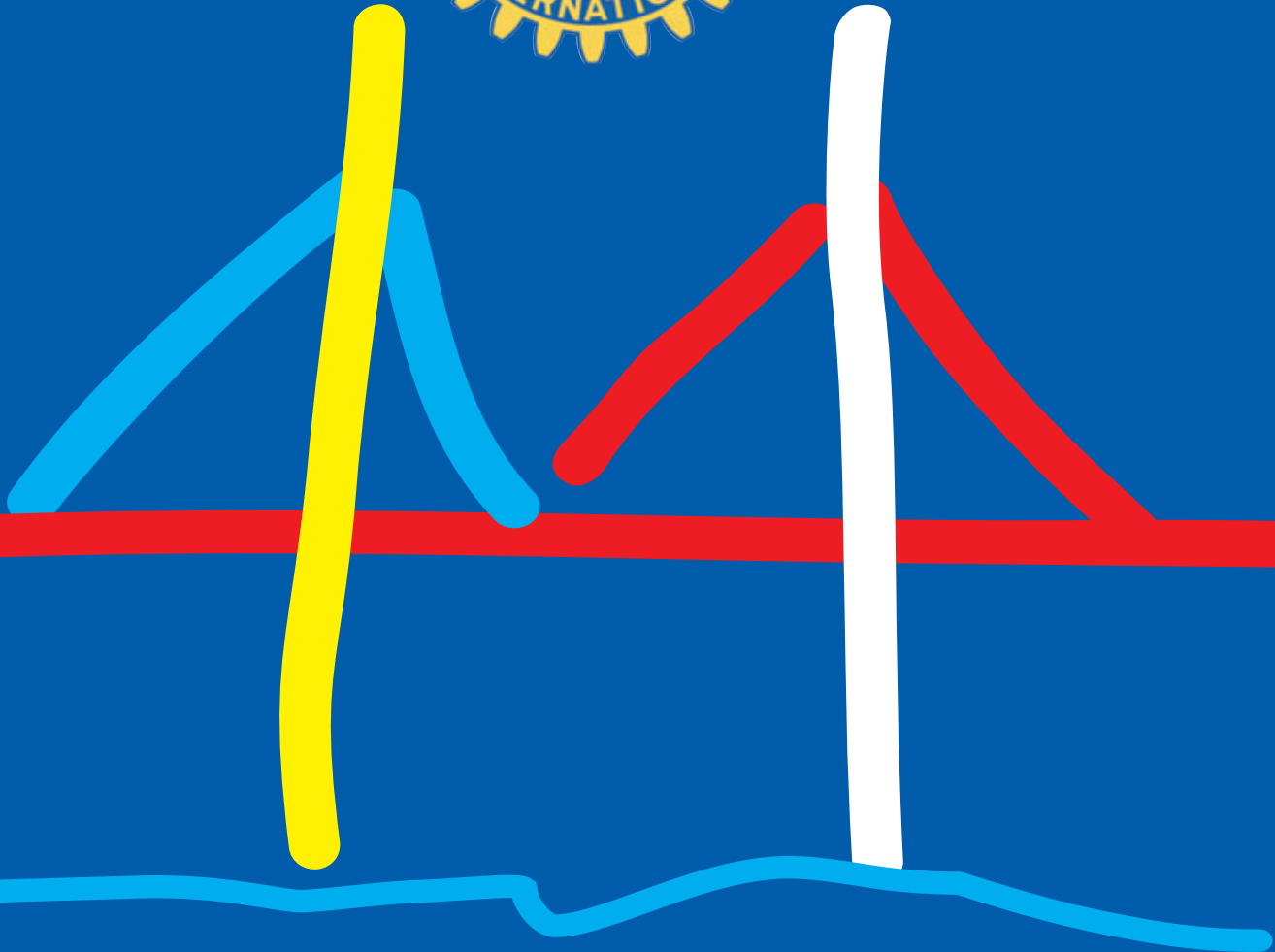
to Rotary. Together, we will *Lead the Way* to even greater successes. And together, we will continue to identify real needs, work with communities and institutions, and see that those needs are addressed in a practical, sustainable way, not through idealism and wishful thinking but through steady effort and sound knowledge.

As Rotarians, we know that it is not enough to dream about a better world. A better world will only come through careful planning, honest cooperation, and hard work.

As Rotarians, we will not just wait for it to happen. Together, we will *Lead the Way*.

W.B. (Bill) Boyd
President, Rotary International, 2006-07

**ROTARY PROVIDES A MUCH-NEEDED
EXAMPLE OF SOLID INTEGRITY,
INTERNATIONAL COOPERATION,
AND THE SPIRIT OF VOLUNTEERISM.**



BRIDGING THE WORLD

ROTARY INTERNATIONAL CONVENTION
11-14 JUNE 2006

MALMÖ
SWEDEN

COPENHAGEN
DENMARK