



# District 6110 Executive

" MAKING THE WORLD A BETTER PLACE "

Celebrate ROTARY 100 YEARS  
**GERALD HARP**

DISTRICT  
ROTARY GOVERNOR  
DISTRICT **6110**

for  
2004-  
2005

SPORTSMAN

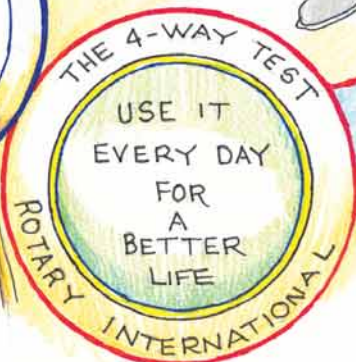
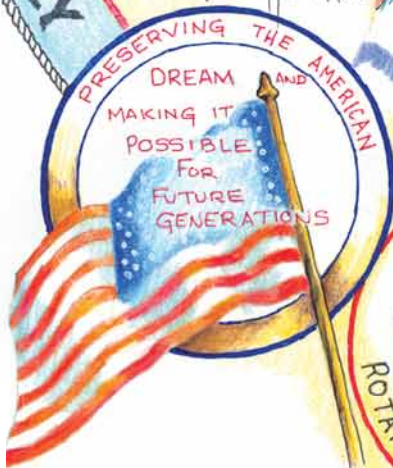
BUSINESS MAN

FAMILY

HUSBAND

FATHER & GRANDFATHER

COMMUNITY LEADER  
" Looking  
To The " Future "



Rosby  
2004



June 2004

**District Governor 2003-04**  
Tom Clark

**PDG 2002-03**  
Ed Clifford

**DG Elect 2004-05**  
Gerald Harp

**DGN 2005-06**  
Ed Hardesty

**DGNN 2006-07**  
Peggy George

**Secretary**  
Pam Everett

**Treasurer**  
Russell Robinson

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# Reflections on an incredible 2003 - 2004

**District Governor**  
**Tom Clark**



How fortunate I am! How grateful for the DG opportunity. How proud I am to be a Rotarian. This year would not have been possible without all of you and without a few people who "saved the day" many times. My special thanks to my Mentor Ed Clifford IPDG: District Secretary, Pam Everett (and to her boss Gerald Harp for providing her service); District Treasurer Russell Robinson; tireless Newsletter Editor Steve Reid; Spike Williams at Ace Sign Company for outstanding signs; Phyllis Scroggs for the Denim Shirt Governors Fund from the Tulsa Sunrise Club which provided most of the "props" used in the 76 Club presentations. And, of course the AG's were outstanding and understanding — a tremendous boost for me et al. Without saying I owe the number 1 "Assistant Governor", my "Energetic Bunny" — wife Marty... I will always owe her BIG TIME: Scheduling, e-mailing, packing, feeding, supporting the DG in every conceivable way. Friends, this LADY made a real difference in this 2003 -2004 Rotary year... **THANKS, BOSS!!**



## The State of The District

- There are still 76 clubs and district 6110! Yes, we still have the one single sex club, Tulsa Southside
- One new Interact club has been added — number 11 in the district
- Our 2 Rotaract clubs are still clicking...
- There are several possibilities surfacing for new Rotary clubs in the district.
- District membership is up. In 2003-2004 we were 4897 strong. As of April 2004 we are 5006 strong!! Finally, we're over 5000!!!
- Lots of matching grants MG Blaine grants, Simplified Grants processed successfully through John Brodbeck
- Eyeglasses to Chili; water drilling in Nicaragua; co-op banking in Venezuela
- Great year for medical supplies network

— Larry Biron set new records every year!

- South Central Rotary Youth Exchange (SCRYE) in February — 186 students hosted in Tulsa area; and GSE Team from Sweden joined us (a wonderful preliminary to our 2005-2006 Rotary convention in Sweden)
- We expect close to 200 youth exchange participants in our area next year...
- John Brodbeck, Foundation Guru says that by July 1 our total district contributions for 2003-2004 will be close to \$400,000
- Our projected goal was \$190,000 for the foundation fundraising (\$175,000). We have surpassed this goal by over \$30,000, for a total of \$210,000 plus
- RYLA was super successful — almost 180 participants — the finest 11th graders in the land
- 4-way test competition - the best ever! (Good job) to all — especially Yellville's Roger Bates
- Incredible line up of future DG's ahead: next year Gerald Harp from Springdale AR; 2005-2006 Ed Hardesty from Tulsa Southeast Club; And this past December we elected our first women DGN, also from the Tulsa Southeast, Peggy George "dynamite comes" she says "in small packages"
- Great Distict programs — all orchestrated under district trainer Don Wasson (super job, Don! He's a real magician!)
- District conference in Eureka Springs AR — Matt Davis and his hilarious brother Fred Davis (George W. Bush's election advisor).
- "Mr. Rotary", Cliff Dochterman, from Thousand Oaks CA, Foundation and Membership program ably chaired and hosted by Chuck Wilson. "Dochterman Day" was superlative in every way.
- District Assembly in Rogers AR — DGE Gerald Harp, the successful organizer/engineer sparkles!
- PETS in Springdale AR with illustrious John & Judy Germ (Chattanooga TN) RI President Representative John Marklay from Howard KS. Well attended, the best training program ever!
- Next year Multi — District PETS; in Little

*continued on next page*

*June 2004*

# Gerald Harp, "There's hardly anything you can't do"

**By Rusty Turner**

SPRINGDALE — Gerald Harp barely contains his enthusiasm as he talks about all the possibilities of Rotary.

"There's hardly anything you can't do when you have 1.2 million (people) working together," says Gerald, eyes flashing with energy. "Together we can do a lot more than any one of us can do individually."

Those 1.2 million people — the Rotarians of the world — need leaders with the drive to set high standards and the dedication to lead the way. And that's exactly what District 6110 will be getting when Gerald takes over as District Governor July 1.

Gerald, a retired executive from his family's Springdale, Ark.-based grocery business, looks forward to his year as District Governor, and not just because "the year before you do it is busier than the year you spend doing it!"

Gerald says his goals are to increase membership across the district by 10 percent and build the per member contribution to the Rotary International Foundation in the district to at least \$100 per member per year.

Gerald says he's a strong believer in the foundation and its programs because they prove his theory that working together, Rotarians can accomplish great things.

Like what, you may ask. Eradicating a dread disease from the face of the earth, for one.

Gerald, who attended the Rotary International Conference in Osaka, Japan earlier this month with 46,000 other Rotarians from around the world, says he's excited by the prospect that the last case of polio in the world may be identified sometime this year. That would be an enormous victory for millions of Rotarians, who set out 20 years ago to raise enough money to eradicate the disease.

The Polio Plus campaign raised more than \$200 million and is on the verge of attaining its ultimate goal.

"It's going to save over billion dollars a year in medical costs (around the world) and polio will be only the second disease that's ever been eradicated," Gerald says. "Small pox was the first and I think that pays for itself every 14 days (in medical savings). There's no telling how much we'll save (when polio is gone)."

If Rotarians, focused on a single goal, can do something like that, anything's possible, Gerald says.

Gerald is a Springdale native who, like most Rotarians, serves his community in many ways. After 42 months in the U.S. Army and four years of

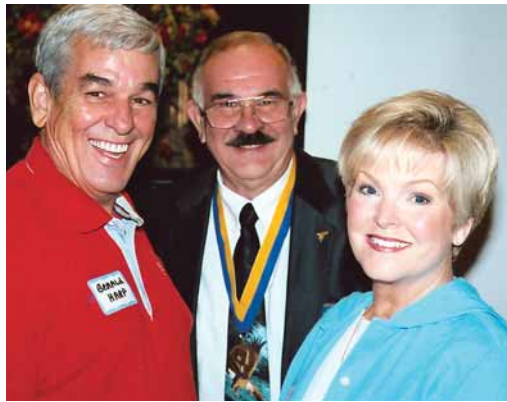
college, Gerald returned to Springdale in 1966 to join his family's grocery business founded by his father, Harvard Harp.

Harvard was a Rotarian and past president of the Springdale club.

In 1968, he was killed in a car accident and Gerald was proposed for membership to take over his father's classification.

Over the years, Gerald and his family built their business into a large and successful grocery store chain. By 2001, when the business was sold to its employees, it had grown to 42 stores. Gerald, who had been president of the company for seven years, retired.

He was always an active member of the community, serving in various positions of leadership in a number of organizations, including the Springdale Chamber of Commerce, the Washington County United Way, the Ozark Guidance Center and the Washington Regional Medical Center. He and his wife Vicki are members of First Baptist Church of Springdale.



Gerald Harp, Larry Biron, and Vicky Harp, at the Tulsa Sunrise "Change of Ducks" 2004 installation dinner. Gerald awarded Tom Clark his Past District Governors Pin.

- Rock, AR with 3 neighboring districts — 2 from Arkansas and 1 from Louisiana.
- Pittsburg State University, has recently completed a marvelous Veterans Memorial. The just opened Memorial includes a wall of those killed in action, and a court yard of 2' x 2' x 1" granite slabs — each honoring an individual, date of service and the branch of service he/she has served. Pittsburg Sunrise Rotary made arrangements for DG Tom, the humblest of participants to be so recognized. Ex-Kansas State Senator Bob Dole and 5000 spectators were part of the very emotional occasion
- Membership in the district grew from 4887 in 2003, to 5007+ in 2004

### In closing...

Never tired of visiting District 6110 Clubs, Loved every minute of my Club membership visits and Club Board Meetings where I had the opportunity to get to know so many worker bees, the true Rotarians of this District. We've accomplished so much this year and our Centennial projects are well underway. Surely they will be a tremendous success and credit to our fabulous District 6110.

Thank you for welcoming me to your Clubs and for supporting our District programs.

This once-in-a-lifetime opportunity of being your DG for 6110 has been such a rare privilege and honor. It could never have happened without YOU, the members "Spirit of 76" Rotary Club 6110. How about a CHEER! Let's here it for District 6110 the worlds largest and best Rotary District in the world.

Finally, as you know every Tom Clark production seems to need a little musical touch (sorry, no Kyden Creekpau, this time!) Let's start with a song my friend Nat "King" Cole used to croon... "Unforgettable" — that's what you (District 6110) are... Now add a little follow up with Bob Hope's famous finale — "Thanks" (District 6110) "for the memories". Seriously. 🌻

It's time for the "Gerald Harp Show."

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# Brodbeck is the "Most Giving Individual I've Ever Known"

By Don D. Wasson

Past Governor 2000-2001

Would you use your imagination for just a moment? Try to visualize the most delicious 3-bean soup you've ever eaten. (Now, don't confuse 3-bean soup with 3-bean salad, ok?)

If your taste buds bring back the same memories as this author's, first you are amazed to recall that 3-bean soup is not really "bean" soup at all. It's a gastronomical creation of a great chef who uses garlic, spices, veggies, meats and anything else available on the shelves of the pantry and refrigerator! (Oh yes, there are a few brown, pinto and red beans, too, but you have to really hunt to find them.)

Rotarian John Brodbeck, Eureka Springs, Arkansas, could be equated to "bean soup" because when you get to know the man it's apparent that God created someone who doesn't really fit the "recipe" that describes most of us.

## THE JOHN BRODBECK RECIPE

- Take one ole "Farm Boy"
- Fund his education with a College wrestling scholarship
- Mix with bride Marilee and a couple of children
- Send to Tobago, Trinidad (in the Caribbean) to run processing plant
- Make him charter president of Tobago Rotary Club
- Move to Ohio and make him president of a Machine Tool company
- Ask him to be Rotary District Governor (he'll do it twice!)
- Ask him to support The Rotary Foundation
- Get him "hooked" on giving blood to help cancer patients. Last count he's given over 26 gallons!
- "Retire" him to Eureka Springs, Arkansas, where he can play golf every day.
- Present him with the "Service Above Self" Award — Rotary's highest honor
- Mix all together and let simmer in Rotary Service

District Governor Elect Gerald Harp says, "He's the most 'giving' individual I've ever known! He goes down to the school to read to the kids every week; he comes to Fayetteville to give blood twice a month, and John is one of the few million dollar givers (there are about 25 in all the world) to the Rotary Foundation."

And don't challenge him to a push-up contest. He will first explain to you that a man who can equal his age with the same number of pushups is in pretty good physical shape. John is 70 years old and he can whip off 100 pushups at the drop of a hat and not even be

breathing hard at the end of the episode.

Past Governor Dave Baker calls Brodbeck "Thunder". "He speaks loud, clear and does everything rapidly and with great enthusiasm. When walking or playing golf he leads the way. The same is true for Rotary, 'He talks the talk and walks the walk.' One has to be impressed with his organizational skills, because he gets things done." PDG Baker's wife, Jane, calls Dave "Lightning". Between the Thunder and Lightning it's amazing what gets done in a community of 1900 people that is led by a 50-member Rotary club, she says.

John explains that he gives "platelets" during the blood-contribution process, "because that is what cancer patients need." Regular "whole" blood donations take about 20 minutes; the "platelet harvesting" takes 80 minutes — and remember Brodbeck has taken the time to drive from Eureka Springs to Fayetteville to make the gift to someone who's in cancer treatment.

Brodbeck's business career was just as successful as his Rotary service. When you see a blue farm tractor running around the countryside, John's company probably machined and manufactured many of the parts that Ford Motor Company used to produce the farm equipment. He served as president of the company in Ohio. Brodbeck's roots in Ohio are still planted. Just a couple

of weeks ago he and wife Marilee were there visiting Rotary friends. Rotary International Presidents often choose John to be their personal representative at District Conferences. "We go to Ohio a lot," Marilee says.

John will often ask someone to "s-l-o-w down there a bit, remember you're talking to an ole farm boy." He has fond memories of his farm days in Ohio and one of his most passionate presentations on The Rotary Foundation concerns incidents that happened in his early years. He says he counts his lucky stars daily to be able to do what he does. Caution to the person who might test his Rotary knowledge: "Wait a minute now," he'll chortle, "do you think I just fell off the turnip truck?"

"I retired to Eureka so I could play golf!" John said last week. "And now I'm president of the club again." He assumed the office in January 2004 when the club lost its president through resignation. (John served the Eureka Springs club as president a couple of years ago. "This is the fourth time I've been a club president," he counts beginning in Tobago, then in Ohio and now District 6110. Following his first term as District Governor in Ohio his successor was prevented from serving because of his health. John stepped up and did the DG job again.



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# "Do What You Love, Love What You Do"

## An update on Fred Davis III By Lin Kelly



Fred Davis III

**F**or those of you who attended the District Conference last fall in Eureka Springs, you will recall with fondness the keynote speaker, the older brother of Rotary Club of Tulsa's Matt Davis (president elect, elect), who organized the conference for DG Tom Clark.

DG Tom called the other day and asked me to do an update on what Fred is busy doing now with political clients. "You could

start your article with just that," said Fred in a recent telephone interview. "That's how I live: Do what you love and love what you do."

It's a good thing he does. He pulls long hours on long days and thrives on it.

Those of you who heard his talk will recall some of the funny stories he shared about Bob and Elizabeth Dole, one of his many successful campaigns in 2002. The private side of bigger than life characters that the public isn't privy to.

He's now in the throes of gathering more inside stories from a new crop of politicians, including our sitting president, George W. That's right.

This political cycle, Davis serves as a media advisor for the George W. Bush presidential re-election campaign, the U.S. Senate races of Russ Darrow in Wisconsin, Kirk Humphreys in Oklahoma and Doug Gallagher in Florida, the gubernatorial race of Patrick Ballantine in North Carolina, U.S. Congress races for Oklahoma's John Sullivan, Georgia's Charlie Norwood, Max Burns and Chuck Clay. Other races are under discussion.

Following the 2000 elections, Davis was one of four featured subjects of a book, *Spin Priests: Campaign Advisors and the 2000 Race for the White House*. The book focused on the "men who master the spin for presidential hopefuls" and highlighted Davis as one of the top consultants. The first page, Chapter One begins:

"Hollywood Fred" Davis had two jobs on April 14, 1999. He had to help a celebrity husband spin his way out of an accusation that he'd let his wife (Tammy Wynette) die. And he had to help a former Vice-President of the United States (Dan Quayle) explain how he was going to save America from the forces of darkness. For Davis, it was all in a day's work. He was one of the new legion of political

handlers indispensable to anyone scrambling to sell goods, to get out from under a cloud of suspicion, or to soar to the presidency of the United States."

### Fred Davis III Profile

In 1972 at the age of 19, Fred Davis took over his father's three-man Tulsa, Oklahoma-based public relations firm.

By the time Davis was in his mid-twenties, having switched the firm's emphasis to advertising and image development, Davis & Matos, Inc. had expanded to more than 50 employees in offices in the U.S. and Venezuela. Clients included: Citibank, N.Y.; The Famous Amos Chocolate Chip Cookie Company, Inc.; U.S. Floral, Inc.; U.S. Tobacco Company; United Telecom; The Farm Credit System; and the Associated Funeral Directors Service Corporation, among others.

In 1985, he moved his business to Los Angeles, California where he formed Strategic Perception, Inc. (SPI). The offices are located in a historical landmark structure, atop the Hollywood Hills.

The firm's emphasis was originally the use of motion pictures as a tool of corporate communication. Davis' 35mm filmed productions have featured the talents of

Hollywood personalities such as Orson Welles, James Earl Jones, Lauren Bacall, Vincent Schiavelli, Geoffrey Holder and Vincent Price. Corporate motion picture and branding clients include companies such as ARCO; Doral Hotels; Loews Corporation; B.U.M. Equipment; Georgio Beverly Hills; and Flying Tigers. His films received top awards from the New York International Film Festival, WorldFest and others.



In 1994, Davis wrote and directed the award-winning one-hour television special, "Backstage with Tanya Tucker."

In the 1994 election cycle Davis wrote, produced and directed the media and image materials in the U.S. Senate race of Oklahoma Republican Congressman James M. Inhofe.

Two of the commercials and one visual print image received national press coverage. The most frequently shown was a 30-second television commercial depicting hardened, grizzled convicts taking dancing lessons wearing pink tutus. The spot won the "Pollie Award" from the American Association of Political Consultants in Washington, D.C. as best of the year. It was also called the year's funniest commercial by Stuart Rothenberg in

*continued on page 11*

## 'Way T' Go...

**Russell Crosby**, CEO of the Tulsa Union and Sapulpa Railroad, alias Sapulpan Rotarian Artist, who has created the marvelous caricatures for this year's District Governor's Newsletter, Hip Hip-Hooray!!!

**Steve Reid's**, incredible determination and skill that this District Governor Newsletter has demanded (you'll never know the mountains he has climbed!)

**Jacque Chatenay**, District Website engineer/architect, "Mr. Dependable..."

**Brian Brill**, has agreed to help (any/all of our 76 clubs) build a club website...

**Bob Dagget**, "The Can Man," distributed 2000 Polio Plus cans, to clubs throughout District 6110

**Stan Dixon**, Dictionary Project Manager — 57 of our 76 clubs placed 22,000 personalized dictionaries, in District 6110 Schools

**OSU, OU and Tulsa-Area Rotary Clubs** created the new "Bedlam Clinic" providing Medical support for patients without insurance...

**Rusty Turner**, Editor of the N.W. Arkansas Morning News, for writing Excellent articles on Jim Rountree and Gerald Harp

**Larry Strickert**, of Bull Shoals Lakeview Club, begins new "Lend a Hand to Disadvantaged Children" program

**Dr. Ellis Potter and Company**, take eye care project to Chiloe Island, Chile, South America

**Bob Scroggs**, helps provide drinking water to 2000 Nicaraguans

**PDG Don Walker**, travels to talk "Rotoplast" anywhere, anytime

**District 6110** contributes to the spectacular Rose Bowl Parade Float

**"Spirit of Will Rogers Award"** (via Will Rogers Club) to Tulsan Henry Zarrow

**Linda Bradshaw**, Rotary Club of Tulsa's projects director extraordinaire, reaches new heights with successful "Iba Awards" and "Crescendo Music Competition" — both programs receiving national acclaim

**"Mr. Rotarian"** of Celia Clinton Elementary School's Banjo Man Mike Chittom

**Meet our first woman DGN** of District 6110, Tulsa Southeast's, Peggy George

See a **red vest** or a red armband at District Functions? Lend a Hand, you're watching a District AG "Sergeant-at-arms" in action

**DGE Ed Hardesty**, is gearing up for his first Little Rock, Arkansas Multi-District PETS, March 11, 12, 2005

**Jack Maxwell**, (Blues and BBQ Master planner) pushes Bixby's Rotary Club to a new third year level of success and encourages & trains Claremore Reveille to a great first year with the same shared concepts

**Randall Barron** and Bill Engelhardt, continue the exciting Organ Donor Awareness Program

**Have you ever seen a better Roger Bates** organized 4-Way-Test speech competition? Roger's kids were special

**Director Cory Nikerson**, thinks his 35 voice "Rotary Men of Note" had a Super Year

Have you see the **Rotary Outdoor Billboards** in Springdale and Tulsa?

If you know of a "qualified someone" who needs a University Teacher Grant ... call ORU's **Dr. David Conner** (Dave "knows" how to do it)

**To the 48 out of 76 Clubs** who completed and returned your 2003-2004 Presidential Citation forms. Not 100%, but we are improving

**2004-2005 will be PDG Don Wasson's** third consecutive year as our outstanding District Trainer

**Mike Buchert**, "Be-Wise-Immunize" Committee continues with their successful efforts with young children and the Early Childhood Community

**Dave Baker/John Brodbeck/Gerald Harp** Trio of the First Annual District 6110 Golf Tournament organizers: "Everything cooperated but the weather!"

**Swedish GSE Team** excites the District's interest for the 2006-2007 Rotary International Convention in Sweden

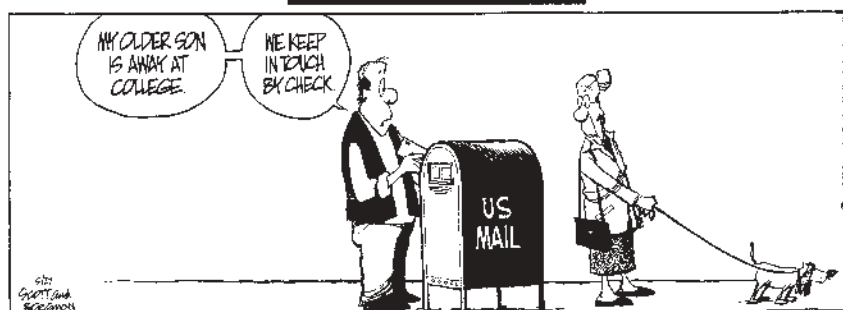
And congratulations to all the elementary school mentors, the pancake cooks, the mini gold tournaments, substance abuse programs, the community flag programs, the student scholarship winners, the multitude of Auctions, Fairs, Fests, new "Family of Rotary" projects and Poker Car Rallies, etc., etc., etc.\* What a year! WOW!! Isn't it fun to be a Rotarian?!!

Now it's time to focus on fine tuning our Centennial Projects, listening to the up-beat Tunes of our new DG, the Master Musician ... Gerald HARP!

P.S. 'See y' in Chicago!

\*Sorry we couldn't include all our Super District successes — the above represent two of the five pages of accomplishments. ☺

ZITS



## April Attendance Figures

| Club Name                 | Membership  | New Members | Terminated Members | Membership  | % Attendance |
|---------------------------|-------------|-------------|--------------------|-------------|--------------|
|                           | March       |             |                    | April       |              |
| Aurora                    | 31          | 0           | 1                  | 30          | 68           |
| Bartlesville              | 157         | 1           | 0                  | 158         | 76.6         |
| Bartlesville Daybreak     | 75          | 3           | 1                  | 77          | 75           |
| Bentonville               | 100         | 0           | 0                  | 100         | 77.4         |
| Bentonville/BV Daybreak   | 29          | 1           | 0                  | 30          | 88           |
| Berryville                | 33          | 1           | 0                  | 33          | 73           |
| Bixby                     | 58          | 3           | 0                  | 61          | 70           |
| Booneville                | 38          | 1           | 0                  | 39          | 63.58        |
| Bristow                   | 33          | 0           | 0                  | 33          | 66           |
| Broken Arrow              | 68          | 0           | 0                  | 68          | 60           |
| Bull Shoals-Lakeview      | 53          | 0           | 0                  | 53          | 86           |
| Carthage                  | 106         | 0           | 0                  | 106         | 58           |
| Cassville                 | 59          | 0           | 0                  | 59          | 63           |
| Chanute                   | 39          | 0           | 0                  | 39          | 59.21        |
| Claremore                 | 85          | 0           | 0                  | 85          | 56.25        |
| Claremore Reveille        | 23          | 0           | 0                  | 23          | 69           |
| Coffeyville               | 60          | 0           | 0                  | 60          | 62           |
| Drumright                 | 21          | 0           | 0                  | 21          | 84           |
| Eureka Springs            | 50          | 0           | 0                  | 50          | 72           |
| Fayetteville              | 215         | 8           | 2                  | 221         | 70.04        |
| Fort Scott                | 50          | 0           | 0                  | 50          | 62           |
| Fort Smith                | 136         | 0           | 2                  | 134         | 70           |
| Fort Smith Southside      | 29          | 0           | 0                  | 29          | 72           |
| Fredonia                  | 24          | 0           | 0                  | 24          | 69.17        |
| Frontenac                 | 20          | 0           | 0                  | 20          | 65           |
| Grove                     | 74          | 2           | 4                  | 72          | 72           |
| Harrison                  | 93          | 0           | 1                  | 92          | 64.89        |
| Henryetta                 | 18          | 0           | 0                  | 18          | 68           |
| Holiday Island            | 25          | 0           | 0                  | 25          | 68           |
| Humboldt                  | 18          | 0           | 0                  | 18          | 70           |
| Independence              | 68          | 0           | 0                  | 68          | 52           |
| Iola                      | 49          | 0           | 0                  | 49          | 48           |
| Joplin                    | 135         | 4           | 3                  | 136         | 67.3         |
| Joplin Daybreak           | 65          | 5           | 0                  | 70          | 70.64        |
| Lamar                     | 66          | 3           | 0                  | 69          | 87           |
| McAlester                 | 88          | 0           | 0                  | 88          | 61.49        |
| Miami                     | 91          | 0           | 2                  | 89          | 77.1         |
| Mid-Marion County         | 33          | 0           | 0                  | 33          | 69.7         |
| Mountain Home             | 84          | 0           | 0                  | 84          | 74.7         |
| Mt. Vernon                | 27          | 0           | 0                  | 27          | 56           |
| Muskogee                  | 72          | 2           | 0                  | 74          | 60.57        |
| Neodesha                  | 27          | 0           | 0                  | 27          | 67           |
| Neosho                    | 65          | 0           | 0                  | 65          | 48           |
| Nevada                    | 97          | 0           | 1                  | 96          | 34           |
| North Tulsa               | 20          | 0           | 0                  | 20          | 87           |
| Northside Fayetteville    | 86          | 0           | 3                  | 83          | 66.27        |
| Nowata                    | 13          | 0           | 0                  | 13          | 50           |
| Okmulgee                  | 28          | 3           | 0                  | 31          | 66           |
| Oswego                    | 15          | 1           | 1                  | 15          | 58           |
| Owasso                    | 37          | 0           | 0                  | 37          | 49.5         |
| Ozark                     | 23          | 0           | 0                  | 23          | 79           |
| Paris                     | 28          | 1           | 0                  | 29          | 55           |
| Parsons                   | 47          | 0           | 1                  | 46          | 52           |
| Pittsburg                 | 88          | 1           | 0                  | 89          | 72.42        |
| Pittsburg Sunrise         | 46          | 0           | 1                  | 45          | 78           |
| Poteau                    | 40          | 1           | 0                  | 41          | 68           |
| Pryor                     | 52          | 0           | 1                  | 51          | 78.57        |
| Rogers                    | 124         | 2           | 0                  | 126         | 80.03        |
| Rogers Early Risers       | 61          | 1           | 7                  | 55          | 65           |
| Sand Springs              | 121         | 0           | 0                  | 121         | 74           |
| Sapulpa                   | 74          | 0           | 0                  | 74          | 59           |
| Siloam Springs            | 43          | 1           | 0                  | 44          | 61           |
| Skiatook                  | 33          | 0           | 0                  | 33          | 49           |
| Southeast Tulsa           | 73          | 0           | 0                  | 73          | 79.29        |
| Southside Tulsa           | 68          | 0           | 0                  | 68          | 87.5         |
| Springdale                | 212         | 7           | 0                  | 219         | 60.9         |
| Tahlequah-Cherokee County | 29          | 4           | 0                  | 33          | 62.8         |
| Tulsa                     | 449         | 2           | 2                  | 449         | 78           |
| Tulsa Central             | 23          | 0           | 2                  | 21          |              |
| Tulsa Green Cty           | 14          | 1           | 0                  | 15          | 76           |
| Tulsa Sunrise             | 69          | 1           | 1                  | 69          | 77.74        |
| Van Buren                 | 56          | 0           | 0                  | 56          | 76           |
| Vinita                    | 48          | 2           | 1                  | 49          | 63           |
| Wagoner                   | 47          | 0           | 1                  | 46          | 54.6         |
| Webb City-Carl Junction   | 57          | 0           | 2                  | 55          | 70.45        |
| Will Rogers (Tulsa)       | 75          | 0           | 0                  | 75          | 62           |
| <b>Grand Total</b>        | <b>4986</b> |             |                    | <b>5007</b> |              |

## May Attendance Figures

| Club Name                 | Membership | New Members | Terminated Members | Membership | % Attendance |
|---------------------------|------------|-------------|--------------------|------------|--------------|
|                           | April      |             |                    | May        |              |
| Aurora                    | 30         | 0           | 0                  | 30         | 66           |
| Bartlesville              | 157        | 0           | 1                  | 156        | 82.03        |
| Bartlesville Daybreak     | 77         | 0           | 1                  | 76         | 82           |
| Bentonville               | 100        | 3           | 5                  | 101        | 72.1         |
| Bentonville/BV Daybreak   | 30         | 0           | 0                  | 30         | 92           |
| Berryville                | 33         | 1           | 0                  | 34         | 74           |
| Bixby                     | 61         | 5           | 0                  | 66         | 65           |
| Booneville                | 39         | 1           | 0                  | 40         | 68.12        |
| Bristow                   | 33         |             |                    |            |              |
| Broken Arrow              | 68         | 2           | 1                  | 69         | 73           |
| Bull Shoals-Lakeview      | 53         | 0           | 7                  | 46         | 74           |
| Carthage                  | 104        | 1           | 0                  | 105        | 56           |
| Cassville                 | 59         | 0           | 0                  | 59         | 69           |
| Chanute                   | 39         | 0           | 0                  | 39         | 47.37        |
| Claremore                 | 83         | 3           | 0                  | 86         | 57.85        |
| Claremore Reveille        | 23         | 0           | 0                  | 23         | 85.87        |
| Coffeyville               | 60         | 0           | 0                  | 60         | 65           |
| Drumright                 | 21         | 0           | 1                  | 20         | 68           |
| Eureka Springs            | 50         | 2           | 1                  | 51         | 75           |
| Fayetteville              | 221        | 4           | 1                  | 224        | 69.68        |
| Fort Scott                | 50         | 0           | 1                  | 49         | 64           |
| Fort Smith                | 134        | 1           | 1                  | 134        | 68           |
| Fort Smith Southside      | 29         | 0           | 0                  | 29         | 77           |
| Fredonia                  | 24         | 0           | 1                  | 23         | 72.83        |
| Frontenac                 | 20         | 0           | 0                  | 20         | 70           |
| Grove                     | 72         | 2           | 0                  | 74         | 71           |
| Harrison                  | 93         | 2           | 1                  | 94         | 67.19        |
| Henryetta                 | 18         | 1           | 0                  | 19         | 79           |
| Holiday Island            | 25         | 0           | 1                  | 24         | 90           |
| Humboldt                  | 18         |             |                    |            |              |
| Independence              | 68         |             |                    |            |              |
| Iola                      | 49         |             |                    |            |              |
| Joplin                    | 136        | 1           | 1                  | 136        | 71           |
| Joplin Daybreak           | 70         | 0           | 1                  | 69         | 76.43        |
| Lamar                     | 69         | 2           | 0                  | 71         | 84           |
| McAlester                 | 88         | 1           | 1                  | 88         | 60.64        |
| Miami                     | 89         | 0           | 0                  | 89         | 74.57        |
| Mid-Marion County         | 33         | 0           | 0                  | 33         | 72           |
| Mountain Home             | 84         | 1           | 3                  | 82         | 70.67        |
| Mt. Vernon                | 27         | 5           | 0                  | 32         | 58           |
| Muskogee                  | 74         | 0           | 0                  | 74         | 52.7         |
| Neodesha                  | 27         | 0           | 3                  | 24         | 65           |
| Neosho                    | 65         | 0           | 0                  | 65         | 46           |
| Nevada                    | 96         | 0           | 1                  | 95         | 40           |
| North Tulsa               | 20         | 0           | 0                  | 20         | 66.25        |
| Northside Fayetteville    | 83         | 2           | 1                  | 84         | 85.58        |
| Nowata                    | 13         | 0           | 0                  | 13         | 51           |
| Okmulgee                  | 31         | 0           | 0                  | 31         | 61           |
| Oswego                    | 15         | 0           | 0                  | 15         | 78           |
| Owasso                    | 37         |             |                    |            |              |
| Ozark                     | 23         | 0           | 0                  | 23         | 77           |
| Paris                     | 29         | 0           | 0                  | 29         | 61           |
| Parsons                   | 46         | 0           | 0                  | 46         | 46           |
| Pittsburg                 | 89         | 0           | 0                  | 89         | 69.88        |
| Pittsburg Sunrise         | 45         | 0           | 0                  | 45         | 80           |
| Poteau                    | 41         | 0           | 2                  | 39         | 60           |
| Pryor                     | 51         | 0           | 0                  | 51         | 75.51        |
| Rogers                    | 126        | 4           | 0                  | 130        | 69.29        |
| Rogers Early Risers       | 55         | 0           | 0                  | 55         | 61           |
| Sand Springs              | 121        | 0           | 0                  | 121        | 74           |
| Sapulpa                   | 74         | 0           | 2                  | 72         | 57           |
| Siloam Springs            | 44         | 1           | 0                  | 45         | 55           |
| Skiatook                  | 33         | 0           | 0                  | 33         | 35           |
| Southeast Tulsa           | 73         | 0           | 0                  | 73         | 76.79        |
| Southside Tulsa           | 68         | 0           | 2                  | 66         | 86.9         |
| Springdale                | 219        | 1           | 9                  | 211        | 61.11        |
| Tahlequah-Cherokee County | 33         |             |                    |            |              |
| Tulsa                     | 447        | 5           | 3                  | 449        | 80           |
| Tulsa Central             |            |             |                    |            |              |
| Tulsa Green Cty           | 15         | 0           | 0                  | 15         | 70           |
| Tulsa Sunrise             | 69         | 0           | 1                  | 68         | 85.61        |
| Van Buren                 | 56         | 0           | 1                  | 55         | 63           |
| Vinita                    | 49         | 1           | 2                  | 48         | 62           |
| Wagoner                   | 46         | 2           | 1                  | 47         | 54.6         |
| Webb City-Carl Junction   | 55         |             |                    |            |              |
| Will Rogers (Tulsa)       | 75         | 0           | 1                  | 74         | 63           |

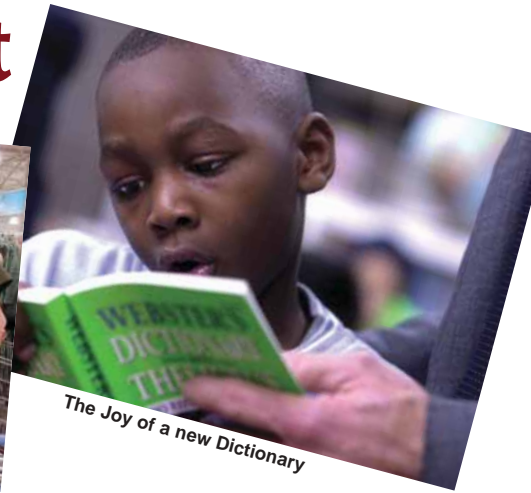
# Rotary Pictures by Tom Gilbert



Tulsa Mayor Bill LaFortune



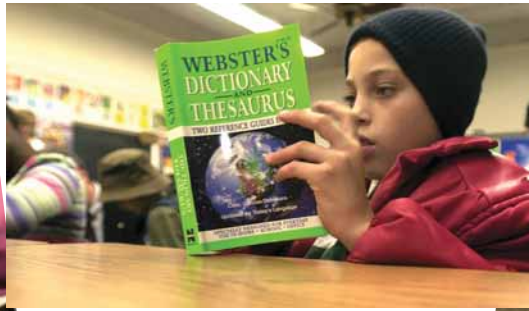
2003, Shop with a Cop



The Joy of a new Dictionary



Receiving a new Dictionary



Learning new words



Giving away Dictionaries



Mexican Dancers at the Rotary Club of Tulsa



Oklahoma Governor, Brad Henry



Rotary Coloring Contest



Salvation Army Bell Ringing



Rotary's "Up with Trees" Project



Rotary's "Up with Trees" Project

Tom Glibert, Award winning Head Photographer for the *Tulsa World*, is also Treasurer of the Will Rogers Club (Tulsa)



RYLA 2004



RYLA 2004



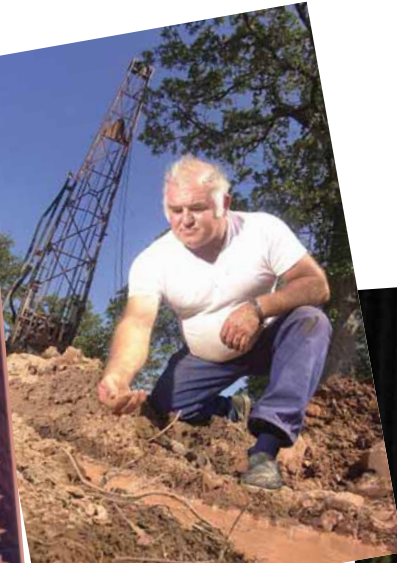
RYLA 2004



RYLA 2004



Will Rogers Club (Tulsa) Spirit Awards



Mickey Moore, the water well driller



Will Rogers Club (Tulsa) Spirit Awards



Miss Oklahoma



Stan Dixon, and his wife Dolly are pictured, as Stan gives Dolly here Paul Harris award. Stan, at the same time, received The Rotary Club of Tulsa Southside's Community Service Award for the outstanding contribution Stan has made being the driving force behind the District 6110 dictionary project.

**Rotary Club of Tulsa** member, and VP/General Manager of the Tulsa Drillers, Chuck Lamson, presents a check for \$1,000 to North Tulsa Rotarian and Assistant Governor, Ron Petty, for their project to build "a field of dreams" in Rostov-on-Don, Russia. \$500 came from "Rotary Night" at the Drillers and \$500 from the Drillers. It was matched by \$500 from the Rotary Club of Tulsa and \$500 from Rotarian Don Rubottom, making a total of \$2,000 towards the project. If your club is inter-

ested in helping with this worthwhile project, please contact Ron Petty at [repetty@worldnet.att.net](mailto:repetty@worldnet.att.net) or 4140 South Saint Louis, zip 74105, 742-4822.



## Welcome!! NEW AG Team Members for 2004-2005!

[Note: If any District 6110 Past President would be interested in serving as a future AG contact DGE Ed Hardesty.]

AG (Assistant Governors) Administrators  
PAG **GLENN BURNETT**, AG Co-Coordinator, Ph# 918-636-0794; Home Club: Tulsa Southside; Retired

IPDG **TOM CLARK**, AG Co-Coordinator, Ph# 918-494-0116; Home Club: Tulsa Sunrise; Retired

DGE **ED HARDESTY**, Ph# 918-581-6495; Home Club: Tulsa Southeast; Social Security Administration

DGN **PEGGY GEORGE**, Ph# 918-492-1622; Home Club: Tulsa Southeast; Retired

### Tulsa POD

AG **DOUG COLLINS**, Ph# 918-524-3833; Home Club: Rotary Club of Tulsa; Real Estate; Clubs Served: Owasso, Rotary Club of Tulsa and Will Rogers (Tulsa)

AG **PAUL KANE**, Ph# 918-747-8900; Home Club: Will Rogers (Tulsa); Lawyer; Clubs Served: Broken Arrow, Drumright and Tulsa Central

AG **DANNY MITCHELL**, Ph# 918-523-0400; Home Club: Tulsa Southeast; Architect; Clubs Served: Bartlesville Noon, Bartlesville Daybreak, Bristow and Sandsprings

AG **STEVE SCHOOLEY**, Ph# 918-251-6004; Home Club: Broken Arrow; Banker; Clubs

Served: Bixby, Tulsa Southside and Tulsa Green Country

### Springdale POD

AG **JERRY HUFF**, Ph# 479-452-7575; Home Club: Rotary Club of Fort Smith; Fort Smith Symphony Executive Director; Clubs Served: Booneville, Paris and Poteau

### Mid-Marion POD

(No new AGs)

### Joplin POD

AG **CARL JOHNSON**, Ph# 479-751-0434; Home Club: Springdale; Retired; Clubs Served: Bentonville/Bella Vista Day Break, Eureka Springs and Holiday Island  
Pittsburg POD

AG **FRED RINNE**, Ph# 620-378-3253; Home Club: Fredonia; Retired; Clubs Served: Chanute, Fredonia, Humbolt, Independence and Neodesha

AG **ANNETTE THURSTON**, Ph# 417-624-2273; Home Club: Joplin Noon; Manager-CEO; Clubs Served: Aurora, Mt. Vernon and Neosho

### "Veteran" AGs for 2004-2005

**Tulsa POD:** Tom Cobb, Garry Harris, Jack Maxwell and Ron Petty

**Springdale POD:** Wayne Calhoun, Barbara Prichard and Ellyn Schleiffarth

**Mid-Marion POD:** Roger Bates

**Joplin POD:** Bob Daggett, Charles Keeter and Ron Peterson

**Pittsburg:** Glenn Fischer and George Pickle

## Goals for 2004-2005

1. Communicate proper information to District Rotarians.
2. Achieve \$100.00 per member giving to Rotary Foundation.
3. Achieve 10% net growth in membership for District
4. Increase benefactors from 579 to 679 Rotarians.
5. Increase major Donors from 35 to 45.
6. Increase Bequest Society by 10 members.
7. Start Paul Harris Society Club (\$1,000.00 a year).
8. Start two new clubs in District.
9. Start two new Interact Clubs in District.
10. Start one new Rotaract Club in District.

11. Promote Heifer Project International.
  12. Promote Centennial Theme, completion of Centennial Projects and promote attendance at Centennial Rotary International Convention.
  13. Improve Promotion of Rotary in the District.
  14. To get Alumni and Awards records up to date.
  15. To continue to promote great programs we already have in place in the District; MSNI, RYLA, Youth Exchange, GSE teams, Ambassadorial Scholars, Kirschner Scholars, Dictionary Project, Rotoplast, University Teachers Exchange, Rotary Foundation Golf Tournament.
  16. To see there is a smooth transition over to the next District Governor.
- With the help of 5000 District Rotarians we can accomplish these goals. Thanks for your help -- Gerald Harp

## Fred Davis III, continued

D.C.'s Roll Call, and won the "Best of Show Addy" in an American Association of Advertising Agencies competition.

Another spot, depicting a decrepit Oklahoma family sitting on their back porch, drinking beer and watching a bug zapper for entertainment, brought to life a quote once made in Washington by Congressman McCurdy apparently ridiculing his constituents. That commercial was featured on Rush Limbaugh's final television program the night before the historic November '94 election.

By 1998, the majority of SPI's business was political in nature. The firm handled 12 political races that year, including Paul Coverdell's senate race in Georgia, the primary election race of Mike Bowers for Georgia governor, then, for the final three weeks of the campaign, the race of the man who narrowly beat Bowers, Guy Millner. Also handled were gubernatorial races in Alabama and Iowa, as well as re-election campaigns for U.S. congressional seats in Georgia (Bob Barr and Charlie Norwood) and other statewide elections in the eastern part of the United States.

In 1999, SPI was retained to handle all media/image work for the Quayle 2000 Exploratory Committee, Inc. When funding never materialized to implement SPI's re-imaging strategy for Vice President Dan Quayle, a fall-back position was developed utilizing "free" appearances on popular, broad-reaching television programs like The Tonight Show with Jay Leno and The Late Show with David Letterman. Davis' work with Quayle was featured in a ten-minute segment of ABC's Good Morning America.

In the 2000 cycle, SPI handled media development for three U.S. Senate races including that of Tom Gallagher in Florida. Gallagher later chose to switch to the race for state treasurer/insurance commissioner, and won with well over 60 percent of the vote. SPI also handled the re-election congressional campaigns of Bob Barr and Charlie Norwood in Georgia, among others.

Following the 2000 elections, Davis was one of four featured subjects of a book, "Spin Priests: Campaign Advisors and the 2000 Race for the White House." The book focused on the "men who master the spin for presidential hopefuls" and highlighted Davis as one of the top consultants. The first page, Chapter One begins:

"Hollywood Fred" Davis had two jobs on April 14, 1999. He had to help a celebrity husband spin his way out of an accusation that he'd let his wife (Tammy Wynette) die. And he had to help a former Vice-President of the United States (Dan Quayle) explain how he was going to save America from the forces of darkness. For Davis, it was all in a day's work. He was one of the new legion of political handlers indispensable to anyone scrambling to sell goods, to get out from under a cloud of suspicion, or to soar to the presidency of the United States."

Political clients in the 2002 cycle included Elizabeth

Dole's and Jim Inhofe's U.S. senate campaigns, work for the National Republican Senatorial Committee; the "nation's biggest upset" gubernatorial victory of Sonny Perdue in Georgia (first Republican governor in 135 years), the gubernatorial campaign of Tim James in Alabama (SPI had previously handled the gubernatorial race of Fob James, Tim's father); U.S. congressional races for Charlie Norwood and Max Burns (another major upset victory); Tom Gallagher's race for chief financial officer of Florida and others.

For the 2002 cycle, SPI received top honors from the American Association of Political Consultants, winning four television awards, including first and second place in the U.S. Senate category, as well as awards for Max Burns for Congress and Perdue for Governor. Davis' work on the Perdue for Governor campaign was featured in a cover story for Campaigns & Elections magazine in June of 2003. A major component of that Georgia upset victory, a campaign film depicting the incumbent Governor as a giant rat, also won a "Telly" award.

In 2003, Davis handled the campaign of Dr. Ernie Fletcher, elected as the first Republican Governor of Kentucky in 35 years.

This cycle, Davis serves as a media advisor for the George W. Bush presidential re-election campaign, the U.S. Senate races of Russ Darrow in Wisconsin, Kirk Humphreys in Oklahoma and Doug Gallagher (Tom's brother) in Florida. The gubernatorial race of Patrick Ballantine in North Carolina. U.S. Congress races for Oklahoma's John Sullivan, Georgia's Charlie Norwood, Max Burns and Chuck Clay. Other races are under discussion.

Davis offices in Hollywood and lives in Santa Barbara. He serves as chairman of the southern California board of JA Worldwide (formerly Junior Achievement), and is a former member of their national board. ☀

(-30-)

## Gerald Harp, continued

His Rotary activities accomplishments are many. He served as club president in 1977-78, and in 1997 was named his club's Rotarian of the Year. Gerald spearheaded a membership drive in 2001-02 that led to a 47 percent increase for his club.

He received District 6110's Rotary Foundation District Service Award in 1998 and the Four Avenues of Service Award in 2002.

Gerald and Vicki are level 5 donors to the Rotary Foundation. Both are Paul Harris Fellows, as are their parents, their six children and their nine grandchildren.

His hard work on behalf of Rotary has only made him more excited about what the organization can achieve. He says he hopes his enthusiasm is contagious.

"You always have a dream of inspiring other Rotarians" to serve others.

"Working together, we can do so much." ☀

# LITERACY

**T**ry to have a club program on literacy during July or August.

One third of the world population is under age fifteen. Sixty percent of these children will be illiterate. Over one billion people are illiterate.

## WHY CARE?

1. Sixty percent of people in prisons are illiterate.
2. Forty-three percent of people who are illiterate live in poverty.
3. There will be twice as many illiterates in the hospital as literate.
4. With level five reading being the best and level three adequate to hold a job and advance; fifty percent of Americans read at level two.

## Diploma

1. Twenty percent of Arkansas adults read at or below fifth grade level.
2. Fifty-six percent of Arkansas adults read at or below the eighth grade level, in some counties as much as eighty percent.
3. Kansas has the highest literacy rate in the region, but fourteen percent of adults still function below fifth grade level, thirty-nine percent below eighth level.
4. Missouri has seventeen percent below fifth grade level and forth-six percent below eighth grade level.
5. Oklahoma has eighteen percent below fifth grade level and forty-seven percent below eighth grade level.

## The Dictionary Project

Mary Louise French a Charleston, South Carolina housewife and former teacher was convinced that the third grade was a "watershed year" in a child's education. Mary says, "Either the student learns to read and comprehend in the third grade, or every subject studied thereafter will be more difficult to master." In learning to read the most important tool for the student is his own personal dictionary; and especially one that is edited to his age level.

In fourteen years the *Dictionary Project* has grown from local "handout" by one person, to a national program supported by Rotarians and other civic clubs in all fifty states plus Puerto

Rico and the Virgin Islands. It has provided dictionaries for one million third grade students.

Southside Rotary Club of Tulsa took on the task of presenting dictionaries to all third grade students (3,677) in the entire Tulsa Public School District. Bottom Line: Southside said the Dictionary Project has been without doubt the most participated in, and appreciated, community service project Southside has conducted in its forty-five year history.

## The 4-Key Points of the Dictionary project are:

1. Having a personal copy of a book is a motivator for a child to seek and learn.
2. It is imperative that the child's name be imprinted inside the front cover. Bookplates can be secured from Stan Dixon for a few cents each.
3. Third grade is vitally important, and a dictionary will help in learning to read.
4. The personal experience between the child and the donor is memorable.

The dictionaries cost \$1.50 each and are recognized as a tax deduction.

So far, schools in ninety towns have been covered by fifty clubs in Rotary District 6110 with over 22,000 children receiving their own personalized dictionary.

The Springdale Club did this as a project last year and it was a most rewarding experience. You do not realize how many households have no books in the house. December is a good month to do this project and it is like a small Christmas package to children.

Stan Dixon can be reached at (918-481-3188), Fax (918-481-6553) or e-mailed at stanleydixon@sbcglobal.net.

Stan thinks he deserves to retire next year when he reaches 80 years old. Anybody wanting to try and fill Stan's footsteps, should contact Ed Hardesty or Peggy George.

Received the following from the Bull Shoals Club. They financially support the Marian County Literacy Council. They have awarded twenty-eight scholarships to adult women, and mentored seventy-seven children in the Children's Opportunity Program.

With 1.2 million Rotarians committed to helping the illiterate - **WE CAN MAKE A DIFFERENCE.** 🌟

# District Membership growth

The District 6110 membership goal is to grow the district membership by 10% during the 14-month period from March 1, 2004 to May 1, 2005. Starting with 4,956 our goal is 5452, an addition of 496 members.

To bring a new member into your club, you first must be aware that you have a goal to do so and then invite someone to visit your club as your guest. Our method this year to keep this goal in mind, is to have each Secretary in each club place a ½-inch green dot on each badge in your club's badge box.

Next, you have to reward or recognize those members who successfully bring in a new member. To do that, you place a ¼-inch yellow dot on your green dot to show how many new members you have had inducted during this period.

So, how are we doing after the first two months? Does your club have the dots on the badges? Are all of your members aware of how many net new members you have to have to increase your club's size by 10%? Are you planning to bring in 20 % new members to end up with a net growth of 10% after you deduct the 10% you will lose from normal attrition?

Here is how we have fared so far after the two months of March and April 2004. The increase is off to a good start, with a total increase of 49 members to a total District membership of 5,005. It has been quite some time since we have had more than 5,000 members in D6110. Our Goal is 5,452, so we can not let up. We have grown 1% in our first two months. At this rate, we will only reach a 7% total growth by May 1, 2005.

Some of us will have to bring in more than one new member, and some of our clubs will have to have greater than 10% growth to make up for some clubs that will fall short. That is what teamwork is all about and we will do it.

Already, we have 5 clubs to exceed their 10% goal in the first 2 months. As would be expected, all of them are smaller clubs, and they have to

continue to add members to stay above the mark. They are as follows:

- Nowata had an 18% growth to 13 members.
- Oswego had a 15% growth to 15 members.
- Tahlequah-Cherokee County had a 14% growth to 33 members.
- Bentonville/BV Daybreak had an 11% growth to 30 members, and
- Poteau had an 11% growth to 41 members.

These clubs are to be congratulated. For now, Nowata has bragging rights for the largest percentage growth with 18%. The bragging rights to the largest number of new members goes to Springdale with 8, then Sand Springs with 6 and McAlester with 5. Springdale will have to keep the heat on because Sand Springs and McAlester like their chances and Tulsa has 8 members in the pipeline and at the time of this writing, Bixby has added 6 new members to hit their 10% goal.

Or theme for our Centennial year of Rotary is Celebrate Rotary. How best can you Celebrate Rotary than to share Rotary with a friend or acquaintance?

Tip of the Month: Research your files and contact people who used to be in your club.

Reconnect, and see where they are, and what they are doing. You may be able to refer them to another Rotary Club or they may want to rejoin your club. Ask them if they know of others that are service oriented and would like to help you grow your Rotary Club.

Have any of your clubs gotten any challenges or side-bets between members, or with other clubs. Please share your ideas and games with me to share with the other clubs. 🌟

Email me at [jackmaxw@cox.net](mailto:jackmaxw@cox.net).  
Jack Maxwell  
D6110 Membership Chair

## John Brodbeck, continued

Rotary International President Frank Devlyn presented Rotary's highest honor — the "Service Above Self" pin and plaque — during his visit to District 6110 in February 2001. John was nominated by Past RI Director Dr. Gary Romp from Ohio; only 147 Rotarians worldwide received the honor that year.

We'll let you ask John Brodbeck about his grandson, his college wrestling days, running a chicken processing

plant in Tobago, Trinidad, how his life was spared in an auto accident and what a thrill he gets in reading to kids in the Eureka Springs school system under a program titled "I Like Me", sponsored by local Rotarians.

So, when you sit down at the dinner table for your next bowl of "bean soup", you might think of one great Rotarian — John Brodbeck. And, coincidentally, if you're eating your meal with Brodbeck, be prepared for him to eat his dessert first! 🌟

# Bob Miller Honored with Tulsa Southeast Vocational Service Award

Bob Miller is no ordinary dentist. After years of practice in Puerto Rico, Bob came to Tulsa to serve as Chairman of the Department of Administrative Dentistry of Oral Roberts University Dental School. Bob had always had a heart for missions and for service as exemplified by his association with Rotary, both in Puerto Rico and at Southeast Tulsa, having served as president of both clubs. He decided to follow the call that he had long felt and use his vocation to serve others in some of the most remote parts of the world. Bob along with his wife, Jan organized and led his first medical mission trip to Belize in Central America. He personally led teams of dental students to Belize twice, followed by trips to Haiti and Jamaica. In addition, he was the organizer for many other teams, to which he added medical, nursing and theology students, giving them a greater impact. ORU then developed the concept of "Healing Teams" using his model of dental/medical/nursing/theology teams and asked him to set up the first one to the country of Swaziland in southern Africa.

After his work at ORU was completed, Bob founded Health Teams International, Inc. (HTI) in 1986. He led the first team to the mountains of Mexico to a communist village reachable only by logging roads. The next mission was to Guntur, India. Bob and Jan have solicited volunteers at the annual conventions of the Christian Medical and Dental Society and the American Dental Association. He began a bi-monthly newsletter to keep everyone informed of the projects, results, and needs. The original mailing list of 200 dentists in 1986 has grown to nearly 3,000 health-

care professionals of all varieties in thirty-five countries around the world.

With HTI, he has personally taken teams to Mozambique, Ghana, Brazil, Mainland China, Inner Mongolia, Singapore, Sri Lanka, Indonesia and Israel. In addition, other volunteers with the help of HTI have taken teams to Afghanistan, Albania, Burkina Faso, Cambodia, Cameroon, Chad, Ecuador, Guatemala, Honduras, Ivory Coast, Kazakhstan, Kenya, Laos, Malawi, Myanmar, Nepal, North Korea, Outer Mongolia, Papua New Guinea, Russia, Sierra Leone, Sudan, Sumatra, Tajikistan, Tanzania, Thailand, Tibet, Uganda, Viet Nam, West Papua, and others. The trips generally last for two weeks, because that is typically the maximum time most medical professionals can be away from their personal practices. Not only do they volunteer their services, they essentially pay their own way.

Bob Miller exemplifies Rotary's principles of Service Above Self and the true meaning of using a vocation to enrich the lives of others. Bob has used his gifts and his vocation to make a difference in the lives of people throughout the world. Bob once said, "We try to go to places where no one else has ever gone, to reach people that have never been reached."

Bob richly deserves the honor of Southeast Tulsa's Vocational Service Award, which honors a Rotarian who makes a lifetime contribution and leadership through their vocation and contributes to the development of others within the vocation. Previous honorees have been District Treasurer Russ Robinson and Gale Plummer, who has used his expertise in construction to lead numerous club projects. 🌟

## G8 nations reaffirm polio eradication goal, laud Rotary's work 14 June 2004

During the G8 Summit last week in Sea Island, Georgia, USA, world leaders reaffirmed their commitment to taking all of the necessary steps to eradicate polio by the end of 2005 and recognized the important contributions Rotary International has made to the eradication effort.

A statement issued by the White House summarizing planned G8 action through the end of 2005 communicated that the G8 "welcomed and recognized the special contribution made by Rotary International to the eradication of polio."

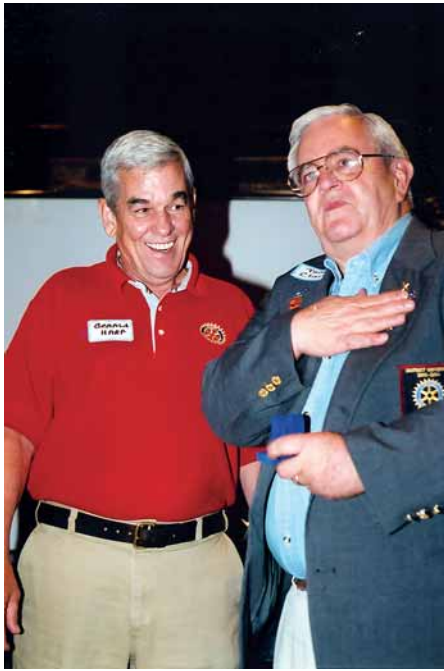
The group urges governments of the six polio-endemic countries and nine countries in which polio has now spread to take stronger steps to contain and destroy the polio virus so that the initiative's goal can stay on target.

The spearheading partners of the Global Polio Eradication Initiative - the World Health

Organization (WHO), Rotary International, the US Centers for Disease Control and Prevention (CDC), and UNICEF - issued a statement applauding the political engagement of G8 leaders and officials to keep up momentum on all actions needed to achieve a polio-free world.

The initiative also emphasized that it looks forward to working closely with the G8 and other donors to identify additional sources of funding to scale up immunization activities in west and central Africa.

The goal of the Polio Eradication Initiative, the world's largest public-private sector partnership, is to interrupt wild poliovirus transmission globally by the end of 2004. The number of polio-endemic countries has been reduced from 125 when the initiative was launched in 1988, to six, and the number of annual cases of polio has dropped from 350,000 in 1988 to 784 last year. 🌟



Governor Tom, proudly displays his PDG pin given by Gerald, at Tulsa Sunrise "change of Ducks"



Tom discusses the upcoming game of crochet



Gerald investigates a mysterious large duffel bag left on the podium with an incriminating Boy Scout Emblem



The Rotary Club of Springdale gets to see what's "in the bag"

**District  
6110  
Changes  
Governors**



Newly installed Governor Gerald ponders his new "motivational tool"



Governor Tom, ... takes off his Governors jacket ...



... and puts on a "Harps" shirt becoming one of Gerald's Team players



# District 6110 Executive

