



## DISTRICT GOVERNOR ED CLIFFORD AND HIS WIFE JOAN

### Notes from the Governor

Well, all of our official club visits have been completed, and Joan and I want to thank each and every one of you for the hospitality we received, and for the time everyone took to update us on your town, and your club activities. We learned much, and I hope left you with a couple of ideas. It's now time to get down to the serious business of fulfilling the 2002-2003 Rotary objectives:

€ The number one goal for this Rotary year is to complete the Polio Eradication campaign. We are so very close to closing the ugly Polio chapter throughout the word, and it is unthinkable that we

wouldn't finish the job. To do so, we are asking every club to raise \$100.00 per member before July 1, 2003. It can be a check from each member, club foundation money can be used, or the club can do a special fundraiser. However it is done, it is critical that a Polio Eradication Chair is appointed in each club, and that the campaign is started quickly if it has not already begun. Email me if you need help, and Don Walker, the District Polio Eradication Chair, will be contacting you for updates.

€ The Rotary membership goal is to increase our rolls by 25% by 2005, and we have talked about the reasons why. It's not about asking folks to join your club to have lunch or breakfast or dinner. It's all about asking folks to join with your club to do good things in your community - to do the projects that will make a difference. In most towns, the Rotary Club is counted on to do just that, and the more members, the more good that can be done.

€ We can't forget contributions to the

annual fund of the Rotary International Foundation, money that does humanitarian projects all over the globe. The objective that Rotary has put out there is to have every Rotarian give at least \$100.00 per year to the foundation by 2005. Let's not wait for 2005, let's get there now. If every Rotarian in District 6110 would add \$8.33 to their monthly bill for the foundation, we would meet the objective and also make a whole bunch of Paul Harris Fellows in the process.

€ Finally, do you have a Centennial Project Chair yet? Let's really have some fun developing and executing a Centennial project for your town – something that you can dedicate in 2005 that will celebrate 100 years of Rotary.

Joan and I want to wish you a very Happy and Prosperous New Year.

Ed Clifford

# P.E.T.S.

## GAME PLAN

P.E.T.S 2003  
March 7-8, 2003  
Springdale, AR  
Holiday Inn

Sessions Convene Friday at 1:30 p.m. and adjourn Saturday at 5:30 p.m.

1. Presidents-Elect and Presidents-Nominee invited
2. Training in all aspects of leadership.
3. Take an intense look at your opportunities and responsibilities as president of your Rotary Club in 2003-2004
4. Get the latest information from Rotary International trainers.
5. Hear from your peers – the ones who have “Walked the Walk” in their own Rotary Clubs.
6. Leave the session “fired-up” and ready to return with your own team of players for District Assembly May 3, 2003.

## Why P.E.T.S.? Why Not?

What better way to start a super-happy Rotary New Year 2003-04?! Here is the first opportunity to learn what is expected of a new President-Elect at the club level. Here is your first “Team-Rotary” Meeting – *a la* District 6110. (Hint: no one ever misses a Team Meeting . . . Right?!)

Really, forget any suggestion of a “rationalized “no-show-status.”

Seriously, plan to be part of what appears to be one of the truly most

outstanding Training/Coaching programs in our District’s history.

Attending P.E.T.S. has lots of superlatives. In fact, P.E.T.S. is both “giving” and “getting” with a topping of appreciation for the pleasure of participation. Being in Springdale, March 7 & 8, 2003, can be the single most important message to take back to your club: “Thank you for allowing me the opportunity to serve and represent you as President-Elect . . . I care about Rotary that is done right! . . . I care about giving you the best possible leadership. . . So, of course, I’m here. I’ll be ready for the New Year. “Did you know . . . the District’s Trainer responsible for P.E.T.S. 2003 is a Past President AND Past District Governor? Don Wasson, PDG 2000-2001. (It is especially nice to have a coach who’s also played the game, right!)

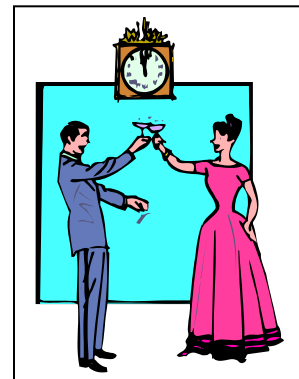
Speaking of sports, when is the last time you hear a TV game analyst speak of the critical presence of an athlete in a tense, suspense-filled contest? #15 has certainly been this team’s “go-to” player; #15 is well-coached – he knows the game . . . #15 is the “key” –

#15’s involvement makes every one better - it’s obvious during a crucial moment in the game, #15 is going to “want the ball” . . . #15 is an unselfish player, leads by example and takes charge. #15’s attitude is infectious . . . #15 gives his team the edge in a jump-ball situation.

YOU could be a #15, right? Why? ‘Cuz like #15 you will be trained, ready to do your best. And in your

world of Rotary, with Don Wasson’s sage advice, you will not only do Rotary, you will do Rotary right!

Why P.E.T.S.? Why Not! Go Team!



## IT’S A NEW YEAR!

## WHY DO I HAVE TO GO TO THIS P.E.T.S.?

*By Dave Linett  
General Chairman, RI Education and Training  
Task Force*

Recently, a friend named Bill, who was then president-elect of his Rotary club, asked me an intriguing question. He said, "You know, Dave, I'm very active in my community. I sit on many boards of community organizations, I'm the head of a successful business, and now that I'm a president-elect of my Rotary club, they tell me I have to go to a training program called PETS. None of the other community organizations in which I'm active have training programs like that -- maybe an hour orientation -- so why do I have to go to this PETS? Can't I be a competent club president without all this training?" I was a little taken aback because we leaders of Rotary (high-class governor types?) just assume that training is necessary for club, district, and other Rotary leaders, but

I don't recall much discussion about why we need this training. What is it about Rotary that values education and leadership development so much as compared to other groups of civic activists?

Well, I thought about it and realized I had better come up with a good answer for my friend Bill and others who think the same. Making what I thought was a brilliant decision, I told him I would get back to him later. I needed some time to really think about it. Here's what I finally thought:

**Rotary is different** from most community-based organizations partly because the other civic organizations often have professional executives who work for or with the board members. that gives the organization continuity, which is often lacking in a Rotary club.

**Rotary is different** because it is not only community-based but worldwide and has developed service projects of great scope. If you don't know about these worldwide projects and activities, you can't very well participate in them.

**Rotary is different** because the leadership is purely voluntary on the club level, and it is clear that good voluntary leadership usually means a good club and vice versa. Annual turnover means that clubs need a constant influx of good leaders to keep the momentum going.

**Rotary is different** from many other civic organizations that are often single-issue oriented. Rotary's strength is that it is not a single-issue organization but meets the needs of society as they arise. That flexibility of service requires considerable skill and knowledge in so many areas.

**Rotary is different** from business organizations because Rotary leaders do not have the leverage that business has to motivate its employees.

Successful service to others requires creativity, organizational skills, the ability to influence and motivate members in important and often complex projects, and to convince members of the value of helping others.

*So where does education and training come in for Rotary?* The focus is on Rotary knowledge and leadership skills. Rotary knowledge is necessary to avoid constantly reinventing the wheel, to participate in projects with others around the world, to obtain ideas from others, to learn how projects and activities work, to understand the philosophy and principles of Rotary, to learn from the greatest variety of peoples ever assembled in one organization, and to become part of a team.

Leadership skills are necessary to be able to harness the energies and talents of outstanding members who would probably not really participate in community and international service were it not for the power of the group. **Some people may think that leaders are born that way, but experts tell us that everyone can improve his/her leadership skills.** John C. Maxwell, in his leading book, *The 21 Irrefutable Laws of Leadership*, speaks of the leverage business leaders have over their employees. A great business leader may not necessarily become a great Rotary leader because that leverage he uses in business does not exist in Rotary. Says Maxwell, "But in voluntary organizations ... the only thing that works is leadership in its purest form. Leaders have only their influence to aid them. If you are a businessperson and you really want to find out whether your people are capable of leading, send them out to volunteer their time in the community. If they can get people to follow them while they're serving at the Red Cross ... then you know that they really do have influence and leadership ability."

Bill, you can be a competent club president if your work at it, but if you really want to be a great Rotary leader, get some good Rotary education. We owe it to Bill and many others to make sure that our educational programs bring out the wonders of our organization and lead to enthusiastic Rotary leadership.

## From the "The Parsons"

Official Newsletter of the Rotary Club of Parsons, Kansas

### Donated Cell Phones Fund Raiser

Chris Robinson reports that with 12 weeks remaining in this fund raiser, approximately **133** cell phones have been turned in. Many thanks to Hal Clifton for arranging the donation of 98 used cell phones from ParCom. The best method of helping to collect these used cell phones is by word of mouth. Rotarians should tell acquaintances and family that our club is collecting to raise funds to help eradicate Polio from the world. Several businesses around town have been designated as drop off locations for those who wish to donate their used cellular phones. They are:

- Parsonian Hotel, 1725 Broadway
- Eyecare Associates, 501 Main
- LCC Bookstore, in the LCC Student Union
- Parsons High School office, 3030 Morton
- District Office USD 503, 2900 Southern
- Labette County Medical Center, Visitor's entrance desk.

Any Rotarian may also receive donated cell phones for this fund raiser. Parson's goal is to collect at least 200 phones by March 1, 2003. If you have questions, phone Chris Robinson.

**THE 4-WAY TEST** of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



### Northeast Oklahoma Rotary Club Presidents Meeting

**December 10, 2002**

Presiding: Grover Bauer

Minutes: Doug Bauer

In attendance: Ed Hardesty – Asst. D.G., Craig Hendrickson – Pryor, Grover Bauer – Southeast, Ron Lillie – Claremore, Mike Buchert – Southside, Steve Schooley – Broken Arrow, Jack Maxwell – Bixby, Doug Bauer – Will Rogers J.G. Hiatt – Central, Ed Monnet – Downtown, Tom Clark – Sunrise, District Governor-Elect,

### Ed Monnet – Downtown

Two attendance records set with 420 at one meeting and 424 at another. Polio Plus is underway. Rotary Centennial – area Clubs have met and are working together on Centennial project. One possible project is the O.U. /O.S.U Bedlam Clinic. Free after hours medical care and immunization clinic would be provided. Involved in the discussions has

been the Dean of O.U. Medical School.

### Mike Buchert – Southside

Be Wise – Immunize is underway with regular meeting beginning in January. December 19<sup>th</sup> – Springdale Elementary School – Christmas Program will give books to kids. Gave out 3,500 dictionaries to 3<sup>rd</sup> graders in Tulsa Public Schools. Adopt-A-School – Springdale - members are involved in reading to and tutoring students.

### Jack Maxwell – Bixby

Osborn books through Education Development Corporation can be bought at wholesale and distributed to kids. Rotarians took part in the Bixby Christmas Parade. The mayor said it was the BEST one ever. Have had some good programs – Bishop Carlton Pearson spoke recently. Jim Halsey is next program. Planning underway for Bixby Barbeque/Blues Festival – May 9<sup>th</sup>. Centennial project - \$250,000 project in Washington Irving Memorial Park – Rotary Club of Bixby Amphitheater. Bell Ringing for the Salvation Army at Doc's Country Mart. Cajun Christmas House has raised \$250 and toy donations for Salvation Army.

### Craig Hendrickson - Pryor

Constructed an illuminated 8 ft. Rotary Wheel for the Lights on Lake Hudson Festival. Also had float entry for Christmas parade in Pryor with 8 ft. Rotary Wheel. Have chairman for cell phone fundraiser. Planning for golf tournament in April. Country Fever – Bringing 30,000 people to Mayes County. Plan to participate in booth sales as fundraiser.

Sponsoring a new club – Locust Grove or South Grand Lake – Langley.

### Ron Lilly – Claremore Reveille

Winding up new membership drive – 7 new members – 2 returning members. Foreign exchange student returned home. Officer elections for 2003 – 2004. Kids at Work program successful. Polio Plus Program and Pledges – Foundation next month. Christmas Gift Exchange – donation to charities in Claremore.

### Doug Bauer – Will Rogers

Have over 60 people signed up for fellowship event - Oiler's Hockey game in January. Ringing bells for Salvation Army two days at Utica Square. Participated in initial meeting for Be Wise – Immunize. Having upcoming Christmas Program with Will Rogers High School Choir.

Will be participating in Medical Supply Network January 4<sup>th</sup>. Will have fundraising and program on Polio Plus presented by Past District Governor Don Walker on January 6<sup>th</sup>.

### Jay G. Hiatt – Tulsa Central

Moved meeting – Celebration Station – 2<sup>nd</sup> floor – Noon Tuesdays. Christmas Party – Tuesday evening – Golf Club Oklahoma Salvation Army Bell Ringing – Saturday 14<sup>th</sup> & 21<sup>st</sup> – Dillard's – Tulsa Promenade.

### Steve Schooley – Broken Arrow

Organ Donor Awareness Golf Tournament raised over \$27,000 for scholarships. Membership Drive – achieved over 100% on guest visits. Pancake Breakfast - \$4,500 for club's general fund. New directory utilizing Club-Mate software with pictures.

**Tom Clark – Sunrise, Incoming District Governor**

College of Governor’s Meeting – Ed Hardesty elected future District Governor. President-Elect Training Seminar - requires every new President in District attend this seminar. Encouraged press releases to Rotary International on all of our projects.

**Ed Hardesty – Assistant District Governor**

Reviewed Rotary billboard locations and traffic counts. Seen by 285,700 vehicles per day. Airport advertising – welcome space not being used – donated by Tulsa International Airport. Wants Rotary make-up locations advertised at airport for Rotarians flying in to Tulsa.

**Grover Bauer – Southeast**

Participated in Salvation Army Bell Ringing Fundraiser for Roy Clark Elementary Angel Tree – raised \$1,100 so far. Roy Clark Elementary School Choir program upcoming. Christmas lights put up for Greg Brownlee’s widow, Karen. Only 12 people signed up for Christmas party at Cajun Christmas House – cancelled. 13 volunteers taught classes at Roy Clark Elementary for Junior Achievement. Had first meeting on Be Wise – Immunize. Programs – wants better mix of programs. More business programs to go along with non-profits.

**A WISE MAN ONCE SAID!**

As I grow older, I pay less attention to what people say. I just watch what they do. - Andrew Carnegie

**HAVE YOU SEEN IT?**

11 Tulsa Area clubs that have agreed to participate in the ROTARY AWARENESS billboard project. The participating clubs are: Bixby, Tulsa Central, Broken Arrow, Tulsa Northside, Tulsa Southeast, Tulsa Sunrise, Owasso, Rotary Club of Tulsa, Will Rogers, Claremore Reveille, and Southside



**RED FOXX once said when asked if he got enough exercise said “I get all the exercise I need being a pall bearer at jogger’s funerals”. (New Year’s resolutions are great but please don’t overdo it.)**

**Courtesy of the SOUTHSIDER**

My son Zachary, 4, came screaming out of the bathroom to tell me he'd dropped his toothbrush in the toilet. So I fished it out and threw it in the garbage. Zachary stood there thinking for a moment, then ran to my bathroom and came out with my toothbrush. He held it up and said with a charming little smile, "We better throw this one out too then, 'cause it fell in the toilet a few days ago."

**CHANGES**

**Tulsa Central Rotary Club** is meeting at noon on Tuesdays, as always, but has moved its meeting site to Celebration Station, 4518 E Skelly Drive, Tulsa. Please take whatever steps necessary to notify District 6110.

The **Rotary Club of Bixby** meets at Southcrest Hospital, 8801 S. 101<sup>st</sup> E. Avenue, Tulsa in rooms 3 & 4 in the MAIN hospital building at 11:45 a.m. each Tuesday.

**THE PURSUIT**

In pursuit of happiness half the world is on the wrong scent. They think it consists in having and getting, and in being served by others. Happiness is really found in giving and serving others. - Henry Drummond



**THANK YOU TO LAW ENFORCEMENT AND OUR FIRE DEPARTMENTS**

### November Membership and Attendance Information

<u>Club Name</u>	Membership			Attendance			
	November 30, 2002	%	# Meetings	November 30, 2002	%	# Meetings	
Aurora	32	66.00	4	Mt. Vernon	34	62.85	4
Bartlesville	154	76.30	4	Muskogee	57	55.50	3
Bartlesville Daybreak	67	70.00	4	Muskogee Morning	8	78.00	4
Bentonville	94	77.00	4	Neodesha	25	69.00	4
Bentonville/BV Daybreak	29	80.00	3	Neosho	69	44.20	4
Berryville	35	82.00	4	Nevada	114	40.40	3
Bixby	34	75.00	4	North Tulsa	23	71.00	3
Booneville	43	83.72	4	Northside Fayetteville	84	72.62	4
Bristow	35	67.00	3	Nowata	11	52.00	4
Broken Arrow	74	44.80	5	Okmulgee	26	62.00	3
Bull Shoals-Lakeview	60	85.37	4	Oswego	14	62.00	3
Carthage	115	55.91	2	Owasso	40	68.00	4
Cassville	55	53.00	4	Ozark	28	79.00	4
Chanute	39	47.06	1	Paris	28	57.00	4
Claremore	84	62.34	4	Parsons	50	75.00	3
Claremore Reveille	18	90.74	3	Pittsburg	87	77.70	4
Coffeyville	63	56.00	4	Pittsburg Sunrise	49	84.00	3
Drumright	27	89.00	4	Poteau	42	60.00	4
Eureka Springs	52	75.00	3	Pryor	50	87.76	4
Fayetteville	224	68.46	3	Rogers	136	70.95	4
Fort Scott	50	52.00	4	Rogers Early Risers	49	56.00	4
Fort Smith	141	58.54	4	Sand Springs	117	64.50	4
Fort Smith Southside	33	72.00	4	Sapulpa	67	61.00	4
Fredonia	22	80.95	4	Siloam Springs	46	61.00	4
Frontenac	23	75.00	4	Skiatook	34	48.50	4
Grove	73	56.00	4	Southeast Tulsa	80	73.00	4
Harrison	100	66.67	3	Southside Tulsa	86	90.20	3
Henryetta	22	45.00	4	Springdale	197	61.35	4
Holiday Island	22	77.68	4	Tahlequah-Cherokee County	29	62.10	4
Humboldt	17	74.00	4	Tulsa	443	78.00	4
Independence	63	56.00	3	Tulsa After Hours	6	90.00	3
Iola	50	62.00	3	Tulsa Central	23	69.60	4
Joplin	146	66.93	3	Tulsa Green Cty	22	56.00	4
Joplin Daybreak	69	78.55	5	Tulsa Sunrise	71	80.00	4
Lamar	63	81.00	4	Van Buren	59	70.00	3
McAlester	81	60.00	4	Vinita	50	63.00	4
Miami	95	69.00	4	Wagoner	46	63.60	4
Mid-Marion County	30	71.90	4	Webb City-Carl Junction	54	73.88	4
Mountain Home	80	90.70	3	Will Rogers (Tulsa)	74	75.00	4

### NECROLOGY

Pryor: George Mindeman - PHF, Perfect Attendance 26 years